SCOUTS®
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

Hand in Hand, Stronger Together – Conference
Website Development Brief

Introduction:

We are looking for an agency or a freelance web developer to set up a dynamic webpage for a conference. We are the European regional bureau of the World Organization of the Scout Movement.

One of our flagship projects will be concluded in early December. A closing conference that will be attended by over 150 people will be organized in Brussels in the framework of the Time to Be Welcome project.

Website Goals:

- Become the go-to source of information about the conference (including dates of workshops, information about speakers, conference agenda and general announcements).
- Offer a space where best practices and news about refugees and migrants' integration in Europe are shared.

Concept & Design:

Responsive Design: Desktop, Tablet, Mobile
World Scouting Brand Guidelines to be used and respected while adopting to the logo and event visual style.

Key Features:

Categories, Tags
Photo gallery
Social Media Integration (Share-Buttons, Reactions, Links to accounts)
SEO friendly
Search
Google Map integration
Contact Form

Pages structure:

- About: general description of the conference goal, number of participants, countries/regions represented, brief of the project Time to be Welcome)
- Conference agenda (each workshop is clickable and linked to a short description)
- Speakers' bios and pictures

- Highlights of the project (including peaks such as World Refugee Day…), a news feed including all articles that have been published throughout the project lifetime.
- Twitter & Instagram event feed
- Photo gallery with captions
- Volunteers' feature stories
- Projects' best practices including all partners
- FAQ
- MAP & Venue Information
- Event Registration

Service agreement:

Supporting and maintenance
Development work, quotations by hours needed
Troubleshooting

How to apply?

To apply, please send a copy of your CV, portfolio and a motivation statement containing your financial quotation/price list (hourly quotation) to comms@scout.org by **28 September 2018, 11.45 pm.** Interviews will be conducted via Skype.
Please use the subject line "Web developer Hands in Hands".

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