



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

Regional Scout Committee, European Region Comité Européen du Scoutisme, Région Européenne

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To:

Principal NSO/NSA contacts and
International Commissioners in
the European Scout Region

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Circular 30 2016

Invitation to the Young Spokesperson Training 19-23 April 2017 – Iceland

“Speak it up!”: Young Spokesperson training on external representation and communication

Background

Through project management, institutional involvement and external representation, Scouting aims to enable young people to acquire the core competencies to be used in supporting their personal development, increasing their engagement within Scouting and, ultimately, leading their local communities. This Young Spokesperson Training will increase the impact of Scouting and help building a youth-friendly image of the Movement.

This training follows-up on the work of the European Region of WOSM in the field of external representation and communication. The event is a 4-day training aimed at Scouts and young Leaders aged 18-24 who will have the opportunity to develop skills, knowledge and attitudes enabling them to take an active role in their Scout Associations, by speaking up for their opinions, effectively delivering the message of Scouting and properly representing the cause of Scouting when dealing with external audiences.

Careful selection of those attending is very important to ensure the relevance and quality of the event for the all participants and the follow up in their National Scout Associations.

Relevance to the Regional Scout Plan

One of the Areas of Operation of the 2016-2019 Regional Scout Plan is “Spreading our Message”.

In particular, the plan aims to “communicate better internally and externally” and “use effective tools to strengthen the position of Scouting as the leading educational youth organisation in Europe”.

The training course will contribute to both objectives by being an opportunity for young people to be multipliers in their organisations and to build relevant skills for effective communication and external representation at local, national and European level.

Aims and objectives

The training course will empower participants and equip them with improved skills to undertake an active role in the representation of their organisations.

Through a motivating and packed event, the participants will be challenged to develop new skills on how to maximise the impact and external communication of their organisation.

Considering the overall objectives and the scope of the event, participants will be supported to:

- Understand effective communication strategies and tools and how they can be applied in the context of NSO/NSAs;
- Explore different ways of how young people can deliver a coherent message to people inside and outside Scouting;
- Understand different communication tools and contexts and how to use them to deliver messages (radio, media, video, social media);
- Develop spokesperson skills to enable Young People to speak out;

Participant Profile

Participants should be strongly involved at the National level either as:

1. external representatives and/or spokespersons
2. developing projects in the area of external representation or communication.

We encourage NSO/NSAs to select participants between 18-24 years old.

During the event, participants will develop individual action plans to develop their role at national level and it is expected that Associations will nominate a mentor in their structures to coordinate, encourage and support the implementation of these plans before and after the meeting.

Participants should be available for the entire duration of the event.

Number of participants

This event is designed to accept up to 45 participants. Communication on the acceptance will be sent to the participants after 20 February 2017.

Dates

19-23 April 2014, with first and last day for arrival and departure.

Venue

The meeting will take place in the Úlfjótuvatn Scout Centre in Iceland.

Languages

The event will be run in English.

Participation Fee

The fee covering the participation, accommodation and food is **EUR 350**. Travel costs are not included. Any extra nights accommodation required by the participant will be at the participant's own cost. Associations will be invoiced for the participation fee with instructions for payment.

NSOs/NSAs from countries that are not eligible for the Erasmus+ Programme can ask for specific support as Tailored Support by contacting the Regional Director.

For partner organisations which have already signed up for the event, The financial support obtained from the European Union, Erasmus+ programme allows them to benefit from a reduced fee of **EUR 100**.

Under the same support for partners, travel costs are covered as instructed by the Erasmus+ programme. These travel costs will be covered **ONLY** for participants joining the event for its whole length. Specific information on this will be sent separately to the partners.

Visa

Check if you require a visa to enter Iceland. It is the responsibility of each successful participant to obtain a visa. If you require a visa, you're invited to apply as soon as possible, so to allow enough time to support your visa request. Please indicate this in your application form.

Insurance

We do not cover the participants during the event neither during the travel to or from the venue. Please, note that this is the exclusive responsibility of the NSO/NSA to check and be sure that the participants are covered by insurance (illness, accidents, repatriation etc.).

Cancellation

The European Region of WOSM reserves the right to charge the association for any expenses incurred, if participants cancel their registration after their acceptance has been confirmed.

What to do now?

Complete the on-line application form (<https://goo.gl/forms/USuYspva9dNqg4Vn1>) before 20 February 2017.

If you have any questions on the application process or the Erasmus+ funding please do not hesitate to contact Camilla Palazzini at cpalazzini@scout.org.