

European Regional Scout Plan 2016 - 2019



What leads and motivates us

The overall MISSION of Scouting, as agreed in 1999.

“The Mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self fulfilled as individuals and play a constructive role in society.”

The *European Regional Vision* embedded in the WOSM Vision 2023.

By 2023 Scouting:	
Will be the world's leading educational youth movement	Influence
Enabling 100 million young people to be active citizens	Growth
Creating positive change in their communities and in the world	Social Impact
Based on shared values	Unity

As a Region we subscribe wholeheartedly to the Vision and we will make this real by contributing, *inter alia*, in the following ways:

Influence – we will continue our interactions at all levels and with all possible partners, from NSAs through to the European institutions, improving the standing of Scouting as a valued and important partner at all levels through building the strength and capacity of Scouting's profile.

Growth through quality– we will actively contribute to the development of World campaigns and initiatives to propose a growth of 5% year on year in each and every NSO in Europe.

Social Impact – We will support associations in increasing their social impact and strengthen their capacity to measure it.

Unity – we will actively participate in all fora where the essence of Scouting is debated and exchanged, looking for ways in which our members can respect and be respected by others as members of the same, diverse family.

Our acceptance of the Vision 2023 is encapsulated in the actions of the Regional Scout Plan 2016-2019.

The Regional Scout Plan 2016-2019 is based on:

Proposed Regional Scout Plan 2016-2019 (Res. 22ESC/6)

Resolutions 22ESC/7, 22ESC/8, 22ESC/9, 22ESC/10

Memorandum of Understanding with WAGGGS European Region

Recommendations from the ESGC 2016

Memorandum of Understanding with Kandersteg International Scout Centre



How we are going to work

The European Regional Scout Plan is structured under the three general groupings agreed by the European Scout Conference, referred to as **Areas of Operation**:



Education for All



Strengthening Our Organisation



Spreading Our Message

These three areas will be complemented by two further areas of operation:



Continuous Improvement

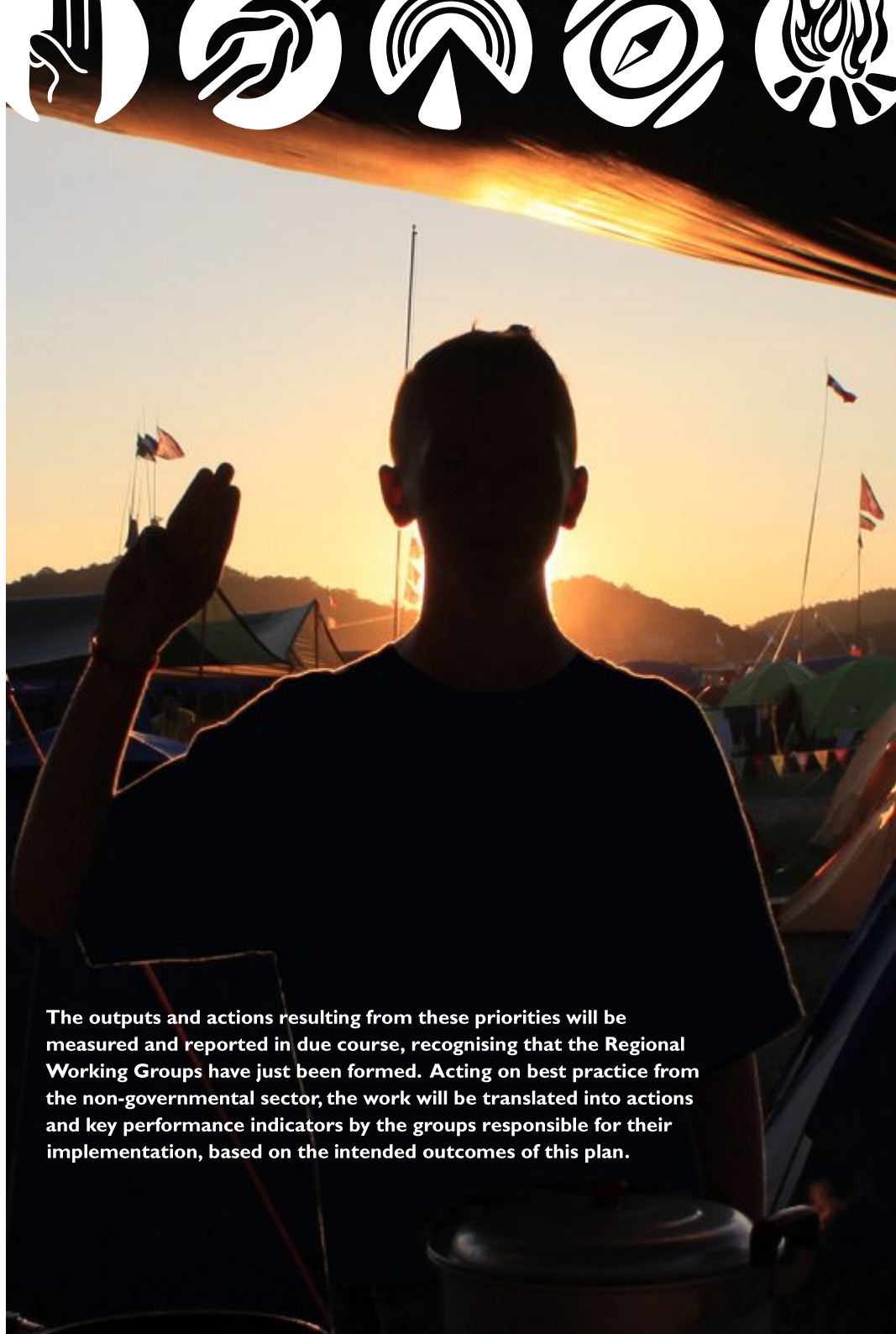


Supporting Our Finances

Each Area of Operation will be strategically overseen by a member of the European Scout Committee assisted by another Committee “buddy” to ensure effective back-up, operationally lead by a Regional Coordinator and supported by regional staff.

Within the areas of operation **Priorities** have been identified. Each priority will be implemented by a Regional Working Group, headed by a Team Leader.





Priorities



Education for All

Diversity & Inclusion

Skills for Life

Youth Programme

Social Impact



Strengthening Our Organisation

GSAT

Tailored Support & Growth



Spreading Our Message

Communication

External Relations, Funding and Partnerships

External Representation



Continuous Improvement

Working Methods

Volunteer Management



Supporting Our Finances

Finance Support Group

The outputs and actions resulting from these priorities will be measured and reported in due course, recognising that the Regional Working Groups have just been formed. Acting on best practice from the non-governmental sector, the work will be translated into actions and key performance indicators by the groups responsible for their implementation, based on the intended outcomes of this plan.

What we want to achieve



Education for All

(This includes Diversity & Inclusion, Educational Methods, Youth Engagement, Social Impact at the World Level*)

Diversity and Inclusion

Outcome: By 2019, the European Region will increasingly reflect the rich diversity of the communities across Europe by being more welcoming.

Skills for Life

Outcome: By 2019, the European Region will have adopted and, where necessary, adapted world polices, supported the implementation of methodologies for self-recognition of competencies acquired in Scouting and increased the use of new technologies.

Youth Programme

Outcome: By 2019, the European Region will be more engaged in meeting the needs of young people of all age sections in particular regarding spiritual development, youth empowerment and service in the community.

Social Impact

Outcome: By 2019, the European Region will have increased the number of community impact projects, and the capacity to measure them.



Strengthening Our Organisation

(This includes Governance, Organisational Development at the World level*)

Global Support Assessment Tool

Outcome: By 2019, the organisational health of 90% of the associations that have undergone GSAT will be improved in the areas of weaknesses identified and addressed through direct support.

Tailored Support & Growth

Outcome: By 2019, there will be a significant increase in the number of members and in the quality of Scouting undertaken in the European Region.

* Refers to the World Triennial Plan 2014 - 2017 accepted at the World Scout Conference in 2014
An elaboration of the plan can be found here:
https://www.scout.org/sites/default/files/library_files/TPLAN_2014-2017_EN_V%20202.0_xwebFinal.pdf



What we want to achieve



Spreading Our Message

(Communication & External Relations at World Level*)

Communication

Outcome: By 2019, the European Region will be communicating better internally and externally according to the feedback from the NSOs and partners.

External Relations, Funding & Partnerships

Outcome: By 2019, the European Region will be using effective tools to strengthen the position of Scouting as the leading educational youth organisation in Europe.

Outcome: By 2019, European Scouting is supporting the World Scouting message as a driving force of unity.

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What we want to achieve



Continuous Improvement

(Governance at World level*)

Working Methods

Outcome: By 2019, an effective Regional Scout Plan 2019 – 2022 will be in place, following rich contributions from the entire Region.

Outcome: By 2019, there will be an accepted governance model for the Region, recognising the political responsibilities of the Committee but accepting the devolving of practical responsibilities to the NSOs through their participation in the working groups of the Region.

Volunteer Management

Outcome: By 2019, there will be a system in place to recruit and then monitor the work of regional volunteers to ensure their well-being and effectiveness in delivering the Regional Scout Plan.



Supporting Our Finances

(Governance at World Level *)

Finance Support Group

Outcome: By 2019, the European Region will have increased revenue and has more transparent accountability.

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Further influences for the Regional Work



Kandersteg International Scout Centre (KISC)

Outcome: More adventurous programmes enriched through participating in the KISC experience in conjunction with the Education for All or Strengthening our Organisation Team.



Memorandum of Understanding with WAGGGS

Outcome: Sustainable and more effective Guide and Scout Associations .

Outcome: External audiences recognising the value of Guide & Scout Volunteering .

Outcome: More effective social impact of Guiding and Scouting.



Delivering the Resolutions of the Conference

22ESC/8 Future approach (referred to Continuous Improvement)

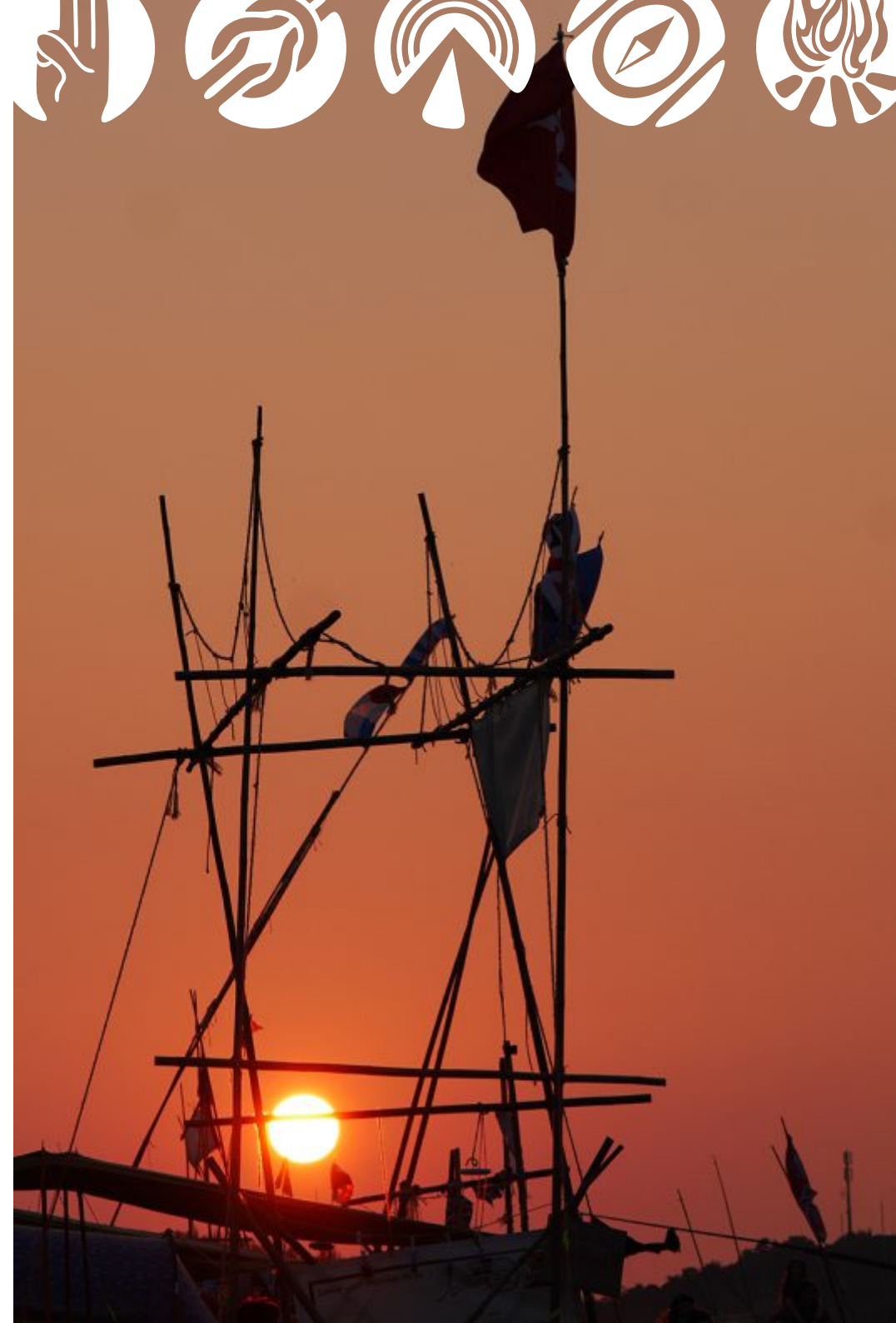
Outcome: A better Regional Scout Plan 2019-2022.

22ESC/9 Finance and Transparency (referred to Finance Support Group)

Outcome: A better understanding of the finances of the region by a wider constituency.

22ESC/10 Toward a more empowered European Region (referred to Continuous Improvement)

Outcome: A better balance and understanding in the working methods and structures of the Region.





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