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World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

JOIN US AT FUNDRAISERS NETWORK MEETING

2016

PARIS, FRANCE

NOV. 25-27

FOR A CHANCE TO

LEARN MORE ABOUT

PRIVATE DONORS

ALUMNIS

CROWDFUNDING

Regional Circular 17/ 2016

*The European Scout Region and Scoutisme Français are happy to invite you to the Fundraisers' Network Meeting that will be held between **25-27 November in Paris, France.***

What?

This meeting offers NSOs and NSAs an opportunity to share best practices, challenges and needs in the field of fundraising, with a focus on Private Donors. At the Fundraisers' Network Meeting, the objectives are:

- Sharing best practices in fundraising
- Discussing about a fundraising strategy and how to use it
- Understanding the donor perspectives and funding process
- Sharing knowledge on collaboration with the private sector.

Who?

Participant profile:

- volunteers and/or staff members working with fundraising at national level in their organisation
- board members working on financial strategy.

As this event is a network meeting and not a training, learning and inputs will mainly come from the participants themselves. We expect to welcome experienced fundraisers **and** newcomers that can make direct use of the learning outcomes in their NSOs/NSAs.

Location and accommodation

Event Venue- FIAP hostel, Paris (<http://www.fiap.paris/>)

The participants will be accommodated in shared dormitories. Should you wish a single room (at extra cost), please contact Charlene Missler charlene.missler@eeudf.org (hosting team) for reservation and prices.

More information will be provided directly to all the participants when their registrations are confirmed.

Participation Fee

The participation fee for the event is €**230** and does not include travel to the venue. The fee includes accommodation on 25-26 Nov. In cases of hardship, please send an email to dmckee@scout.org for possible Global/Tailored Support.

Languages

Working language - English. However, we encourage participants to help each other with translation.

Insurance

The European Region of WOSM does not cover the participants, neither during the event, nor during the travel to or from the venue. Please note that it is the exclusive responsibility of the sending organisations to ensure that the participants are covered by insurance (illness, accidents etc.).

Inscription

Please register online for the meeting before **24 September 2016**. You can register using the link at this page: <http://goo.gl/forms/tJJcx77VCDRICDd52>

Contact

Planning team: Sinziana Rasca (srasca@scout.org)

Hosting team: Charlene Missler (charlene.missler@eeudf.org)

We are looking forward to welcoming you to Paris for the Fundraisers Network Meeting 2016!

Kind regards,

The FNM 2016 Planning Team

Fundraising Networking Meeting – Draft Agenda

Time	Friday
• 14:00	Arrival and check in
14:30 - 15:30	Welcome
15:30 - 18:30	<p>1. Why private donations?</p> <p>15h30 → 16h30 - Presentation of the overall picture</p> <ul style="list-style-type: none"> • Finding private donors when public money grows short • The power of your tools: examples from Scouting • Financial specificities (examples from France) <p>16h30 → 17h00: Break</p> <p>17h00 → 18h15: National Situation on Fundraising- Workshop</p> <p>18h15 → 19h30: Contest of the best fundraisers</p>
19:30 - 21:00	Dinner at Hostel
	Open Market
Time	Saturday
8:00 - 9:00	Breakfast
9:00 - 12 :30	<p>2. The techniques: tools and prerequisite to launch a private donation strategy</p> <p>9h00 → 10h00 – Presentation of the fundamental aspects (external speaker)</p> <p>10h00 → 11h00: Workshops in parallel</p> <ul style="list-style-type: none"> • Workshop 1: Donor database- acquiring contacts and keeping them engaged • Workshop 2: Internet donations and crowd-funding <p>11h00 : Break</p> <p>11h30 → 12h30: Joint session- presenting the workshop outcomes</p>
12:30 - 14:00	Lunch
14:00 - 16:30	<p>3. The Alumni strategy</p> <p>14h00 → 15h00 – Presentation of the alumni strategy from external expert</p> <p>15h00 → 16h00: Workshops - Alumni Scout network and fellowship</p> <ul style="list-style-type: none"> • Workshop 1: How to reach your former members? • Workshop 2: How to prepare your network for the “donating culture”? <p>16h00 → 16h30: Joint session- presenting the workshop outcomes</p>
16:30 - 17:00	Pause
17:00 - 18h30	Joint session: How to mobilise your network of former members- some French examples
18:30 - 23:00	Dinner out
Time	Sunday
8:00 - 9:00	Breakfast
9:00 - 10:00	<p>4. Enhancing the network: how to transform your network in ambassadors for other funding (sponsors, foundations, large donors)?</p> <p>9h00 → 9h45: External speaker: Alumni Scout acting as ambassador for sponsorship development</p> <p>9h45 → 10h30: Workshop: What do I do when I go back ? Working on our funding strategy back home</p> <p>10h30 → 11h00: Joint session</p>
11:00 - 12:00	Evaluation and future plans
12:00 - 12:30	Closing ceremony
12:30 - 13:30	Lunch