



European Scout Committee

Regional Scout Plan 2013-2016

Situation Assessment – November 2015

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Colour Codes

G Actions accomplished - achieving the KPI through this action

A Actions in progress, including thinking, planning and starting

R No action taken / Action not accomplished – KPI not achieved

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1 Youth Empowerment Strategic Priority		2014				2015				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Objective 1	Provide increasing numbers of youth members with the skills and opportunities to contribute to effective empowerment inside Scouting and in their wider communities, through effective implementation of the 'Scout Method'												
KPI	2 Articles per month promoting effective youth empowerment in Euroscoutinfo.com												
AC. 1.1	Update + promote existing tools, resources produced by NSOs and WOSM	A	A	A	A	A							
Activities:	Sharing "YE success stories diary & tools" on website- success stories from NSOs/NSAs, other regions, other NGOs and tools, internally and externally		A	A	A	A	A	A	A				
Activities:	Promote WOSM existing materials.		A	A	A	A	A	A	A				
Objective 2	Review and adapt training for adult volunteers to ensure youth empowerment is sustained as a reality and not just a concept												
KPI	8 programme reviews/renewals include youth empowerment												
AC. 2.1	Support NSOs/NSAs in reviewing their adult volunteer training provision in order to better support youth empowerment												
Activities:	Develop and promote a training module on Youth empowerment		A	A	A	A	A						
Activities:	Ensure Youth Empowerment is promoted during all events and Global Support interventions delivered by the Region.		A	A	A	A			A				
Activities:	Roverway and development of "pre-camp"												
Objective 3	Ensure that intergenerational dialogue is seen as important to Scouting becoming increasingly youth led												
KPI	5 NSOs/NSAs making use of the concept paper on Intergenerational dialogue												
AC. 3.1	Explore and extract conclusions from the trends and cultural aspects concerning young people in Europe												
Activities:	Develop a concept paper and a promotional plan on Intergenerational Dialogue in Scouting					A							

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Activities:	Promote the use of the Youth trend atlas				R						R						
Objective 4	Encourage youth programme renewal to better support youth empowerment																
KPI	8 programme reviews/renewals include youth empowerment																
AC. 4.1	Support NSOs/NSAs in reviewing youth programme highlighting youth empowerment																
Activities:	Promote and update existing WOSM materials on youth empowerment		A	A	A	A	A	A	A								
Activities:	Ensure youth empowerment is promoted during all events and Global Support interventions delivered by the Region		A	A	A	A	A		A								
Objective 5	Involve young people in the design and development of youth programme																
KPI	20 young people involved in influencing programme design and development at National Level																
AC. 5.1	Encourage and support NSOs to review processes and structures in order to extensively involve and empower young people																
Activities:	Plan and deliver a study session based on the input provided by NSOs/NSAs and ensure it's outcomes are utilised at the national level				G	G	G	G									
Activities:	Promote and use the Youth trend atlas																
Activities:	Disseminate the outcomes and benefits of youth-led events		A					A									
Activities:	Be involved in the on-going processes at the World level, ensuring that events and initiatives are adapted to young people and truly youth-led		A	A	A	A	A	A	A								
AC. 5.2	Reinforce cooperation with the external public: other NGOs, Academia, world level WOSM, etc.																
Activities:	Participate in the EU Structured Dialogue in the Youth Field		G	A	A	A	A										
Activities:	Understand how methods applied in other partner and competitor organisations can be replicated in NSOs in order to effectively support youth empowerment.							G	G	G							
Activities:	Assure input from external organisations whenever relevant to events run by the Region.							G	G	G							
Activities:	Disseminate the outcomes of the WSEC among European NSOs.			G													

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Activities:	Ensure alignment and input from NSOs to world priorities.	G																	
Objective 6	Make better use of technology, including social media, as a means to engage and empower young people in Scouting and in matters that affect young people more generally																		
KPI	150,000 hits on social media pages related to youth empowerment																		
AC. 6.1	Promote social media and modern technology as potential tools for youth empowerment.																		
Activities:	Share tools developed by NSOs/NSAs to further develop national inspirational material for Youth Empowerment facilitated by modern technologies.								A	A	A								
Activities:	Training for Young Facilitators																		
AC. 6.2	Showcase youth participation via social media at Regional events.							A	A										
Activities:	Actively engage young people in different phases of planning of regional events through online participation.									A									
Objective 7	Demonstrate that young people, with support and encouragement, can and should continue to be empowered to contribute their knowledge and skills, inside and outside of Scouting.																		
KPI	10 NSOs/NSAs benefiting from the communication tools developed on "Youth-led Scouting in Europe"																		
AC. 7.1	Promote the value of youth participation within and outside Scouting through real experiences of NSOs																		
Activities:	Develop communication tools for NSOs on "Youth-led Scouting in Europe".									A									
Activities:	Support the planning of the "Young Spokesperson Training" event.										A								
Activities:	Agora																		

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2 Diversity and Inclusion Strategic Priority		2014				2015				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Objective 1	Provide opportunities to network on specific issues of importance to NSOs and NSAs including our fundamental principles, understanding of spiritual development and relationships with established faiths												
KPI	10 NSOs/NSAs have improved their Scout programme by strengthening the spiritual development aspect												
AC. 1.1	Understand the need for and strengthen spiritual development in the programme of European NSOs/NSAs												
Activities:	Prepare guidelines on spiritual development in Scout programmes taking into account also the overall significance for the youth programme						A	A	A				
Activities:	Participation to the Inter-religious Dialogue Event in Vienna	G											
Activities:	Deliver workshops/training on subject related to spiritual development	G					G		G				
AC. 1.2	Assist NSOs/NSAs on how to promote Scouting to different faiths												
Activities:	Gather best practices on how to promote Scouting to different faiths					A	A						
Activities:	Make use of the consultant database and pool in order to match NSOs/NSAs that have a need related to the area of spiritual development with NSOs/NSAs that have knowledge and can support							A	A				
AC. 1.3	Exchange ideas and best practices on issues related to spiritual development and build a spirit of cooperation and mutual respect of ideas and beliefs												
Activities:	Prepare a inter-religious and spirituality workshop where best practices and exchange of ideas can take place			G	G	G	G	G	G				
Objective 2	Enhance diversification of memberships of NSOs and NSAs												
KPI	Action plan to gain diversified membership is developed for national strategic planning and used by 8 NSOs / NSAs												
AC. 2.1	Learn from the other youth organisations who have diversified their memberships												

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Activities:	Gather and analyse the strategy of youth organisations, including Scouting, regarding diversified memberships																							
Activities:	Make use of strategic insight from competitor and partner organisations and within Scouting to propose potential action plans to enhance the diversification of membership for NSOs/NSAs																							
AC. 2.2	Understand diversified memberships																							
Activities:	Review guidelines on "Managing Diversity"																							
Activities:	Promote through rewarding stories the value of diversity (Benefits)																							
Objective 3	Ensure that membership better reflects social trends and the composition of the communities in which we live, and that there are tools to measure progress.																							
KPI	5 NSOs/NSAs to develop action plans on how to manage membership data and implement effective "reaching out" actions																							
AC. 3.1	Support NSOs/NSAs in establishing and improving the quality of membership data collection and management of membership management systems																							
Activities:	Scouts and Guides I/O (ICT roundtable)																							
AC. 3.2	Assist NSOs/NSAs in their efforts to develop Scouting in areas where previously the presence and impact of Scouting has been weak																							
Activities:	Assist NSOs/NSAs in evaluating and taking actions of the mapped and collected membership data - to be identified and defined with ODCG																							
Activities:	Assist NSOs/NSAs in strategic planning in order to adapt to societal changes (global support), through/in cooperation with organisational development and external relations																							
Objective 4	Enhance skills and confidence of leadership of NSOs and NSAs to recognise the value of diversity and how it is intrinsic to Scouting's mission.																							
KPI	15 NSOs/NSAs improved their awareness and strategies on Diversity and Inclusion issues																							
AC 4.1	Pool of consultants on Diversity & Inclusion operates effectively																							
Activities	Create a pool of consultants on Diversity & Inclusion																							

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Activities	Provide an induction course on Diversity & Inclusion for consultancy services provision (e-learning module Consultation Skills)	G																	
Activities	Provide training in Diversity & Inclusion and Strategic Planning for pool of consultants	G																	
Activities	Ensure exchange and collection of best practices among consultants and partners	G																	
Activities	Create E-learning module on Diversity & Inclusion for NSOs/NSAs and local groups - depending on funding			A	A	A													
Activities	Provide regular information on euroscoutinfo and other channels	A	A	A	A	A	A	A	A										
AC 4.2	Create and maintain the Reference documents library																		
Activities	Collect & exchange of best practises among NSOs/NSAs and local groups																		
Activities	Collect and summarise the external best practices and documents																		
Activities	Share best practices guidelines for NSOs /NSAs																		
Activities	Provide material for NSOs/NSAs for dissemination at regional + local level																		
AC 4.3	Annual training for NSOs/NSAs on diversity & inclusion																		
Activities	Provide training on how to involve young people from excluded groups		G																
Activities	Follow-up on the actions undertaken and share																		
Activities:	Make a toolbox for the excluded groups																		
Activities	Provide specific training for NSOs/NSAs (Roma, LGBT, young offenders, ..)																		
Activities	Provide technical support for local projects (design, application, other)																		
AC 4.4	Partnership Events to promote diversity and intercultural understanding with neighbouring countries (annual basis)																		
AC 4.5	Support and encourage diversity projects between different Regions (e.g. Euro Africa Unguvu project)																		
Objective 5	Reach 'difficult to reach' communities in rural and urban settings																		
KPI	8 NSOs/NSAs develop and implement policy paper on Diversity & Inclusion																		

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AC 5.1	Demonstrate to community leaders that Scouting is open to all																			
Activities:	Encourage NSOs/NSAs to share positive stories of how Scouting impacts their communities	A	A	A	A	A	A	A	A											
Activities:	Encourage NSOs/NSAs to engage with their communities in providing a positive impact								A	A										
AC. 5.2	Ensure that Scouting is accessible to all, regardless of socio-economic background.																			
Activities:	Develop a Diversity and Inclusion policy paper for the European Region																			
Activities:	Assist in reviewing, developing and implementing equality and diversity policies of NSOs/NSAs	A	A	A	A	A														
Activities:	Identify the main barriers that do not allow implementation of the policy on Diversity & Inclusion	A	A	A	A	A														
Activities:	Exchange best practices on how you can overcome such barriers			A	A	A														

Objective 6	Improve gender balance in youth membership, adult volunteer leadership roles and in the governance of Scouting at all levels.																			
KPI	<i>10 NSOs/NSAs improved in an active and conscious way gender balance in leadership positions compared towards the current status of these positions within the NSO/NSA.</i>																			
AC 6.1	Understand needs of NSOs/NSAs in the field of improving gender balance																			
Activities:	Support and encourage best practice projects between NSO/NSAs within the Region			A	A	A														
Activities:	Support proposed and on-going projects with related theme.							A	A											
AC. 6.2	Identify main barriers that retain an unequal gender balance																			
Activities:	A joint study between objective 2 and objective 6 with two dimensions: an external and an internal focus.																			
Activities:	Include consultants in the work with the study																			
Activities:	Publish study including best practice guidelines																			

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3 Educational Methods Core Group		2014				2015				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Objective 1	Support an integrated approach to the recruitment, training, support, personal development, recognition and management of volunteers.												
KPI	15 NSOs have engaged in supporting volunteers												
AC. 1.1	Stimulating and supporting targeted networks of people who at the national level are involved in the area of management and training of adult volunteers, providing the opportunity to rethink and challenge the ways to support this area												
Activities:	Planning and delivering the Training Commissioners' Network Meeting and the Educational Methods Forum.	G	G	G	G	G	G	G	G				
AC. 1.2	Encouraging mutually beneficial collaboration with internal and external audiences/ organisations (i.e. NGOs; Academia; within WOSM) in the area of recruitment, training, support, personal development, recognition and management of volunteers												
Activities:	Understanding how methods and resources applied in other partner and competitor organisations can ensure an integrated approach of recruitment, training, support, personal development, recognition and management of volunteers					A	A						
Activities:	Conducting a benchmark study on recruitment, training, support, personal development, recognition and management of volunteers		G	G	G	G							
Activities:	Ensuring input from external organisations whenever relevant to events run by the Region	G	G	G	G	G	G	G	G				
Activities:	Disseminating the outcomes of the WSEC among European NSOs		G										
Activities:	Ensuring synergies and input from NSOs to world priorities	G	G	G	G	G	G	G	G				
AC. 1.3	Maintaining and selectively strengthening research in what concerns the management of volunteers												
Activities:	Increasing accessibility to innovative ground-breaking resources developed within WOSM	G	G	G	G								

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Activities:	Sharing resources and best practices among European NSOs in the area of Management of Volunteers (MOVIS)				G	G			G										
Activities:	Exploring activities/tools that further develop and promote the use of mentoring and coaching practices in Scouting				G	G													
AC. 1.4	Adopting E-Learning as a complementary method of delivering training to Adult Volunteers																		
Activities:	Developing and promoting the use of an online training platform	G	G																
Activities:	Developing online training modules in relevant subjects for European NSOs	G	G																
Activities:	Supporting NSOs in the implementation of E-Learning and development of content for online training	G	G																
AC. 1.5	Advocating and supporting the development of frameworks for the recognition of training and competencies acquired in/through Scouting																		
Activities:	Enhancing the collaboration with external formal and non-formal education organisations dealing with the internal and external recognition of competencies and training			G	G	G	G	G											
AC. 1.6	Addressing common challenges and needs by ensuring support to intra-regional projects and networks																		
Activities:	Improving needs-based service delivery to NSOs, e.g. in Central and Southeast Europe or in specialists networks			G	G	G	G	G											
AC. 1.7	Promoting the development of child protection processes and practices among European NSOs																		
Activities:	Supporting the promotion and implementation of the outcomes of Safe from Harm project at national level	G	G	G	G														
Activities:	Developing training content on the topic of Safe from Harm	G	G	G	G														
Objective 2	Improve our co-educational youth programme provision to ensure that it meets the needs of girls and boys, young women and young men, together and separately.																		
KPI	22 NSOs/NSAs supported in reviewing their gender elements of their youth programme																		
AC. 2.1	Support networks of people involved at national level in the area of programme provision, providing the opportunity to rethink and challenge the ways to support coeducational youth programme																		
Activities:	Support the planning and delivery of regional events in the area of youth			G															

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4 Organisational Development Core Group		2014				2015				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Objective 1	Improve structures and relevant processes to support effective delivery of Scouting												
KPI	9 successful engagements turning strategy into action												
AC. 1.1	Support NSOs/NSAs in setting priorities based on their needs												
Activities:	Have a designated person work with an NSO that seems to need help to assist them to prioritise and to take on the most effective initiatives	A	A	A	A	A	A	A	A				
AC. 1.2	Support strategic planning of NSOs/NSAs												
Activities:	Following the actions of NSOs/NSAs regarding their strategic planning, NSOs/NSAs will be assisted with the preparation, the planning and implementation of the plan	A	A	A	A	A	A	A	A				
AC. 1.3	Develop, deliver and evaluate organisational development workshops												
Activities:	Prepare and deliver sessions on organisational development, change management and strategy at the Academy			G	G			G	G				
Objective 2	Continue to contribute to and benefit from Global Support by providing consultancy.												
KPI	90% of effective requests turned into engagements within 3 months												
AC. 2.1	Finalisation of Global support assessment tool												
Activities:	Assess 3 NSOs with the new assessment tool		3	3	3	3	3	4	6				
Activities:	Analyse results of the assessment tool and suggest follow up					A	A	A	A				
Activities:	Provide feedback regarding use of the tool						A	A	A				
Activities:	Gather annual feedback from NSOs assessed.			A			A	A	A				
AC. 2.2	Promote Global Support		A										
Activities:	Prepare communication pack for NSOs/NSAs					G	G	G					
Activities:	Promote Global Support at the Academy				A				A				
Activities:	Assist NSOs/NSAs in mapping membership data						A						
Activities:	Publish articles in euroscoutinfo						A	A	A				
AC. 2.3	Evaluation and sharing of Global support provided												

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Activities:	Progress tracking system and reporting including NSOs / NSAs feedbacks		A	A	A	A	A	A	A				
Activities:	Collect and publish best practices and outcomes							A	A				
Objective 3	Continue to innovate in how we make better use of our internal communications in NSOs/NSAs and across the Region.												
KPI	75% of requests/engagements showing a status no older than one month												
AC. 3.1	GS database / Software management												
Activities:	Create software for GS management (online; including reporting system)					A	A	A	A				
Activities:	Capture details of GS requests (report)					A	A	A	A				
Activities:	Consolidate GS information for each NSO / NSA						A	A	A				
AC. 3.2	Management of the consultancy pool												
Activities:	Establish database of volunteers (profile, competences, availability, etc.)		G	G	G	G	G	G	G				
Activities:	Induction course for volunteers on regional level to provide GS								A				
Activities:	Consultancy skills e-learning module	A	A	A	A	A	A	A	A				
Objective 4	Ensured that better opportunities for leadership and management training are provided and improved, both for volunteers and professionals in Scouting.												
KPI	75% of volunteers at Regional level have completed an assessment and identified their learning needs 15 NSOs/NSAs engaged in management training supported by the Region												
AC. 4.1	Ensuring better opportunities for leadership and management training, both for volunteers and professional staff in Scouting.												
Activities:	Developing of training curricula and online training modules on leadership and management								A	A			
Activities:	Establish learning needs of volunteers & professionals at Regional Level				A	A	A	A	A				
Activities:	Exploring collaboration with other organisations focused on leadership and management training						R	R					
Activities:	Supporting NSOs and European Scout Centres in the delivery of leadership and management training							R	R				
Activities:	Promote leadership and management training in WOSM events							A	A	A	A		

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5 External Relations & Funding Core Group		2014				2015				2016			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Objective 1	Develop and contribute to advocacy actions designed to ensure that the rights of young people and the needs of Scouting in particular are well understood by European institutions and other partners when formulating public policies.												
KPI	15 NSOs/NSAs to develop and implement policy papers on youth rights, non-formal education, social inclusion, employability, mobility												
AC. 1.1	Develop policy positions on youth rights, child protection, non-formal education, social inclusion, employability, mobility and on Scouting's vision on Youth Empowerment in Society.		A	A	A	A	A	A	A				
AC. 1.2	Advocate for our positions on youth rights, non-formal education, social inclusion, employability, mobility, child protection in the various platforms, institutions and external partners												
Activities:	Actively participate and contribute to the European Youth Forum, especially to support the advocacy for the interest of youth organisations in Europe	A	A	A	A	A	A	A	A				
Activities:	WOSM taking the leadership on youth rights advocacy in the Council of Europe				A	A	A	A	A				
AC. 1.3	Support and encourage NSOs/NSAs to produce evidence of the impact of Scouting in youth participation and active citizenship, promote the results and communicate it to decision-makers												
Activities:	Perform a research among NSOs/NSAs and publish the results of the study	A	A	A	A	A	A	A	A				
AC. 1.4	Promote policies adopted at European level to the National level and ensure that NSOs/NSAs have the capacity to effectively advocate for them at National level.												
Activities:	Training in decision-making and in advocacy (make NSOs aware of how decisions are taken at the different levels in the field of youth and in the field of regulation concerning Scouting)			A	A	A	A	A	A				

