



Regional Scout Plan 2013-2016

Report to the European Scout Committee

Group: External Relations and Funding

Reporting period: (01/06/15-01/11/15)

1. Introduction

This report deals with External Relations & Funding Core Group as outlined in the Regional Scout Plan 2013-2016. It should be read in conjunction with the Regional Scout Plan 2013-2016, which can be accessed at www.scout.org/europe

2. Progress in implementing Objectives, Actions and achieving KPIs

Please list in brief, in bullet points, the actions that have been implemented in the reporting period. When listing the actions, please refer them to the respective Objectives and KPIs

- Network meeting (joint event)
- Three sessions at the academy
- Big Six event at YESS
- 2nd Fundraisers meeting
- Finalised draft of the guidelines for NSO/NSA on how to create an ER structure
- First steps in the preparation of:
 - o Youngspokeperson training
 - o Communication and Marketing event
- Improve the coordination between CG coordinator and Representatives coordinator

3. Next steps in implementing Objectives, Actions and achieving KPIs

Please list in bullet points, what actions are going to be implemented in the following period, until the next meeting of the European Scout Committee

- Review the guidelines with the other members to complete them
- Events:
 - o Youngspokeperson training
 - o Communication and Marketing event
- Complete the background papers

4. Successes

Please list the key successes in the reporting period

- We have clear goals and actions to develop the plan.
- We have reflect and acted on the relation between representatives and CG and between coordinators
- The events have been conducted successfully

5. Challenges

Please list the key challenges in the reporting period

- We have not the requested spaces to talk to the NSO about the importance of having ER strategy: we identified some key spaces where this message could be specially effective but we haven't had a time in the events to do it
- Changes and lost of members at the CG

6. Issues for the consideration of the European Scout Committee

In brief, please list significant issues that you would like the European Scout Committee to consider

- **KPIs are really difficult to consider for us and probably will not show the reality of the effect of the actions we have done**
- **This topic required a very specific contact in the NSO that are not working on this currently, is needed to decide if this is a priority and in this case to provide the proper place to contact decision makers at the NSO**

Date of reporting: 1November 2015