

EUROPE OFFICE WAGGGS
BUREAU EUROPE AMGE
RUE DE L'INDUSTRIE 10
B-1000 BRUSSELS, BELGIUM
TEL + 32 2 893 2420
europe@europe.wagggsworld.org



WOSM - EUROPEAN REGIONAL OFFICE
OMMS – BUREAU REGIONAL EUROPEEN
RUE HENRI-CHRISTINE 5 / P.O. Box 327
CH-1211 GENEVA 4, SWITZERLAND
TEL + 41 22 705 1100 - FAX + 41 22 705 1109
europe@scout.org

To International Commissioners and other principal contacts of NSOs, NSAs, MOs and CAs in the European Regions of WOSM and WAGGGS

21 September 2015

Joint Circular / September 2015

#ScoutGuideSupport #Refugees

Dear Friends,

When the Coordinating Group of the European Regions of WAGGGS and WOSM met the other weekend, the current situation of refugees and the manifold support actions by Scouts and Guides as members of their local communities was one of the issues discussed. The Coordinating Group is very conscious of the human tragedy unveiling. While we share and tell the stories of the great work being undertaken by Guiding and Scouting, we should be coordinated and compassionate so as to not exploit those suffering. Long-term community work will be very important to empower people.

It was agreed that a sort of "clearing house" on europak-online.net, the website jointly managed by the two Regions, would be a useful tool to featuring examples of what Scouts and Guides contribute to refugee support activities in their local communities in Europe. Associations already engaged in such activities would have a larger audience for their projects and featured projects might inspire other associations to start their own activity.

This communication platform is now available and we invite all Scout and Guide Associations in the European Regions of WAGGGS and WOSM to share their stories, images and resource kits for the benefit of the two Movements.

1) Sharing of relevant news (in text and image) and resources

We have opted for a very simple approach allowing readers of europak-online.net to see all relevant content with one extra click only:

- We have introduced an additional category which will be used for all stories about Scout and Guide actions, projects and resources in relation to work with and for refugees;
- Anyone visiting the website europak-online.net will be able to click on a new, prominently placed banner and thus see all relevant content on one single page: <http://www.europak-online.net/category/refugee-support/>;
- All content will automatically be included in the existing regular digest as well.

2) Content Management

A simple Google Form (<http://goo.gl/forms/xpi8wDLbRO>) has been created and is presently shared with you. You will be able to submit not only the proposed text for a potential story but also relevant meta-data linked to it, such as a contact person, links to relevant images, links to related websites (including social media pages), relevant hashtags, etc. Following our regular practice, there will normally be no publication of a story without prior agreement from the concerned association.

3) Republishing on other websites and social media

As with other stories published on europak-online.net, both Regions will regularly republish relevant content on their individual websites and social media channels. They will systematically use the agreed #hashtags.

We are looking forward to receiving and subsequently sharing widely many stories featuring examples of what Scouts and Guides contribute to refugee support activities in their local communities in Europe!

Yours sincerely,

David McKee
Regional Director
European Scout Region

Sarah Wong
Regional Director
Europe Region WAGGGS

Please do not hesitate contacting Rupert Schildböck (rupert.schildboeck@scout.org), of the European Scout Office, or Caroline Hop (caroline.hop@europe.wagggsworld.org), of the Europe Office WAGGGS, should you have questions or need additional information.

World Association of Girl Guides and Girl Scouts
Association Mondiale des Guides et Eclaireuses



World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout