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**To International Commissioners and other principal contacts of NSOs, NSAs, MOs and CAs in the European Regions of WOSM and WAGGGS**

16 January 2015

Joint Circular / January 2015

## Invitation

### **Skills for Life: Scouting and Guiding, a cost effective answer**

#### **Debate and workshop 25<sup>th</sup> of February, Brussels**

In the frame of the "Donor Advocacy" project WOSM and WAGGGS invite you to participate in a debate on how youth organisations are contributing to address current priorities of Europe 2020 such as soft skills education, fighting unemployment and fostering active citizenship; based on the finding of studies of social and economic impact of Scouting and Guiding in different countries as well as a survey on challenges and good practices around funding. A workshop for MOs/NSOs on the use of impact studies in Scouting and Guiding for external relations and fundraising will be held in the afternoon.

#### **What?**

A debate is organised to raise the attention of institutional stakeholders and donors on the impact of Scouting and Guiding in society and on the economy, hence the importance of investing in non-formal education.

The debate will be based on recent studies of impact of Scouting and Guiding conducted by national NSOs and MOs, as well as on the testimony of successful Scouts and Guides. The invitation is extended to Members of the European Parliament, members of EU Member States Regional Representations, representatives of the European Commission, other youth movements and NGOs and other stakeholders.

Lunch will be offered in the venue and will provide an opportunity for networking with relevant stakeholders.

In the afternoon, participants from MOs and NSOs only will participate in a workshop about developing and using impact studies for its fundraising activities and external relations.

#### **Who?**

Volunteers or staff in charge of external relations or fundraising for their MOs and NSOs in Europe.

#### **With whom?**

Ms. Gabriella Civico, the director of the European Voluntary Centre (CEV) will moderate the debate.



Mr. Paddy Hennelly (Scouting Ireland) and Mr. Fedde Boersma (Scouting Nederland) will share their experiences with the public.

### **When and where?**

The event will be held on Wednesday 25 January at the European Economic and Social Committee.

Further logistic information will be provided directly to all the participants when their registration is confirmed.

The **agenda** will be as follows:

10:30 – 11:00 Registration

11:00 – 12:30 Debate

12:30 – 14:00 Networking lunch

14:00 – 17:00 Workshop

### **Participation costs**

Lunch will be offered by WAGGGS and WOSM European Regions.

Travel grants are offered to interested MOs and NSOs, up to 100 EUR each. Travel grants will be assigned on a first come first served basis. However, priority will be given to associations that filled in the donor advocacy survey and/or contributed with their impact studies. The event is meant to be one day, thus accommodation is not provided.

### **Languages**

The working language of the debate and of the subsequent workshop is English. However, we encourage participants to help each other with translation.

### **Insurance**

The European Region of WOSM and the Europe Region WAGGGS does not provide insurance cover for the participants, neither during the event, nor during the travel to or from the venue. Please note that it is the exclusive responsibility of the participant's national association to check and ensure that the participants are covered by insurance (illness, accidents, repatriation etc.).

### **Registration**

Please register online for the meeting before **15 February 2015**.

You can register using the link at this page: <http://goo.gl/forms/gMhgg3vvxT>

### **Contact**

If you have any questions regarding the debate and the subsequent workshop, please do not hesitate to contact the organising team: Stefania Francescon ([stefania@europe.wagggsworld.org](mailto:stefania@europe.wagggsworld.org)) and Manuela Capraro ([mcapraro@scout.org](mailto:mcapraro@scout.org)).

We are looking forward to welcoming you to Brussels and will get back to you soon with more information regarding the donor advocacy project!