

BY THE WAY

The Newsletter for
National Scout Organizations
and Member Organizations.

N°01 - Summer 2014

#ontheroad #surlaroute



EDITORIAL

Dear Scout and Guide friends,
I am very happy to welcome you to the first Roverway 2016 newsletter. We have already been working for a year on preparing this fantastic event. We are sure that this newsletter will allow us to pass information between all the main actors involved in Roverway: the French organising committee, the WAGGGS and WOSM committees and offices, national Scout and Guide organisations, various European contingents and more generally anyone interested in this adventure. We really want to organise Roverway 2016 jointly with all of you.

Through this newsletter, we will be giving important information and essential pointers to help your preparations. Did you know that several NSO/MOs have already begun to select their Heads of Contingent? Thank you!

Did you know that several Roverway 2016 ambassadors will attend the World Conferences and European Rover events, like the Route Nazionale in Italy this summer?

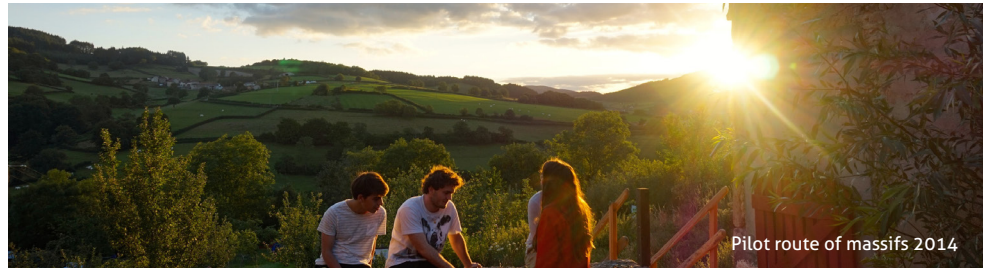
Did you know that Iceland and France are already sharing ideas between Roverway 2016 and the World Scout Moot 2017?

Roverway 2016 is already active in Europe! We will organise the first meeting of Heads of Contingent and Rover Reps at the end of November, a meeting which will launch the European joint organisation! A date for your diaries... I wish you all a wonderful summer filled with Guiding and Scouting!

Antoine Rolland
President of Roverway 2016

FOCUS ON THE PROGRAMME

The "programme" team are currently finalising the content of Roverway 2016. The document will soon be available for download from our website. This document created by the Rover/Ranger Commissioners of the NSO/MOs is a key element for building collective enthusiasm in Europe. Join us and take part in launching Roverway in your Associations!



Pilot route of massifs 2014

PREP #RW16

The communication team consists of a team coordinator, overseeing three key sections: photography, web and editorial, each supported by a team of volunteers. Currently, there are 8 people on the team. Many tools are already being created: bookmarks, brochures, posters, videos and goodies. A website has been created as well as a Facebook page and Twitter account: do join us online!

An initial communication team weekend took place 17-18 May 2014. Supported by European experts, the team discussed the challenges ahead for communications and decided the first tools to put in place. Paolo Fiora, former WOSM Director of Communications and member of CNGEI said "It is really important to keep in mind the specificities of the communication within France and the support needed by the contingents in Europe, as they address very different audiences". All of these thoughts will be added to the communication plan which is being finalised.

Celina Sampedro
Communication and Marketing



DIARY DATE

25 October – 1st November 2014:
Northern path in the Nord Pas de Calais region

11 – 12 October 2014:
Meeting of the Crossroad Coordinators and members of the Programme team

28 - 30 November 2014:
Meeting of Heads of Contingent (HoC) and Rover Reps at Jambville.





ON THE WEB

The Roverway 2016 website went live at the end of March, and with it the first information about the event was published. This very popular launch (1,024 visitors on launch day) was the first chance to see the official logo of the event and start dreaming about this huge adventure. Since then, information has been added progressively. You can already find information about the pilot paths, as well as the 'Azimuth Roverway' programme. New surprises are on their way to the site, which, over time, will evolve so that it best answers your questions. The site also allows you to contact the Roverway team. Please do ask questions or submit your suggestions.

Find us at www.roverway2016.org

Thibault Lemont, webmaster. Communication and marketing



PRATIK'

Where will Roverway be held?

More than 100 sites are being identified in partnership with local Scouts, 100 6-days paths across every region of France - this is the challenge of Roverway 2016.

One site has already been identified by the Roverway team. It is the "Scouts of the World" Centre in Jambville, in the department of les Yvelines, an hour from Paris. This campsite of over 50 hectares will also host the main Roverway camp from 10-14 August 2016. The Jambville team are really excited to be part of the event!

How much ?

Roverway 2016 has put in place a support plan to estimate the event cost for each participant. It will set a price for each contingent based on their country's GDP. On our initial estimate, the price will be on a scale between 290 and 540 euros.

For the IST (International Service Team), there will be a fixed price of 290 euros for the whole of Roverway (paths and camp). Full details of the support plan will be communicated and explained to NSO/MOs in November 2014 via the first information bulletin.

Céline Bonneau, Roverway's director

IN EUROPE

Roverway 2016 and the World Scout Moot 2017 met for the first time on Tuesday 13th May. Louis Marbach, International Relations Coordinator for Roverway 2016 and Hrönn Pétursdóttir, Chief Moot Camp, discussed a number of common aspects and our respective needs. Our Icelandic friends, hosts of Roverway 2009, have a lot of experience in preparing paths. We have much to learn from each other and will develop a true partnership to support our teams in delivering two very successful events.

ROVERWAY 2.0



roverway2016.org



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ROVERWAY PREPARATION : HEAD OF CONTINGENT

Roverway 2016 organisers would like to invite all National Scout Organisation and WAG-GGS Member Organisation of the European Regions of WOSM and WAGGGS to appoint the Head of their national Contingent for Roverway 2016 for the end of september 2014.

What is the role of a "Head of Contingent"?

A Head of Contingent (HoC) is the official representative of Roverway 2016 in his/her association. The HoC will introduce and promote Roverway, encourage Rovers and Rangers to participate and coordinate the creation of a national contingent for the event. After the nomination, the HoC will act as an official link between the Roverway organization and the NSO/MO. Here are the key missions of the HoC :

- Establishing the key educational objectives for the Contingent
- Liaising with the event organizers in France
- Overseeing the marketing and recruitment of the Contingent
- Overseeing the preparations for the Contingent
- Leading the Contingent during their time in France

HoC should have a good and smooth relationship with the International Commissioner as well as with the National Rover/Ranger Commissioner.

During Roverway, the HoC will be a member of the International Service Team, serving in the role of an 'ambassador' at the Roverway Office and participating in HoC meetings.

Who can become a Head of Contingent?

The Head of Contingent will be appointed by the NSO/MO

He/she should be a dedicated leader who has some experience in international activities and has preferably participated in a camp abroad before

The person should be at least 23 years old at Roverway opening dates

He/she needs to be able to communicate in English

Access to the Internet and familiarity in communicating online are essential

The position takes some time but, in return, gives a memorable experience for a lifetime.

Once the HoC have been nominated, she/he must remain in place until the event in 2016.

2 "HoC meetings" will be organized:

28-29 and 30th of November 2014 in Jambville (the place where the Roverway central camp will be organized)

in August or September 2015

For communication purposes and to avoid the multiplication of intermediates, Roverway will only recognize one HoC per country. This does not exclude the fact that inside a contingent, each association can nominate one person to manage its group.

Contact for the HoC's : hoc@roverway2016.org



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