



Terms of Reference for Peer Review Group

Background

As highlighted by the recent **Joint Evaluation**, one of the biggest challenges facing NSOs and MOs in Europe is access to sufficient funding to deliver their activities and the right funding (i.e. funding that covers the kind of costs really incurred by MOs and NSOs). Although national governments and international institutions are concerned about the situation of young people in their countries and, particularly their skills development and employability, MOs and NSOs across the two Regions continue to face challenges in attracting the funding they need to deliver life-changing, non-formal education and volunteering opportunities for young people.

The Donor Advocacy Project

In line with the strategic partnership proposal approved by European Guide and Scout Conference in August 2013, it is proposed that the two Regions - Europe Region WAGGGS and WOSM European Region - collaborate on an **evidence-based donor advocacy project to highlight the urgent need to influence the provision of sufficient high quality funding support to member associations.**

Through a written questionnaire designed during the donor advocacy project, WAGGGS and WOSM will gather data from member associations on the current funding challenges they face. Meanwhile they will collect impact studies done by NSOs and MOs on the impact Scouting and Guiding have on society and economy. The key findings will be highlighted in a well-informed policy paper, which can be used by member associations to influence and offer recommendations to a wide range of donors across Europe.

The paper will provide evidence of the current **funding challenges** facing member associations across Europe in spite of the **important role** they play in enhancing the skills development of young people across Europe. On the basis of the information gathered, the paper will also offer clear **recommendations** to donor agencies and governments on their role in contributing to the sustainability of member associations across Europe.

The Regions will provide guidance to member associations on how to use this new evidence-base paper to influence local and national decision-makers and donors at all levels.

Targets

The project will contribute to the achievement of the following **targets** in the WAGGGS' European Membership Development Strategy, as voted at the 14th Europe Guide Conference in August 2013:

- At least six MOs attract additional strategic funding through/with WAGGGS

For WOSM, the project will contribute to the achievement of the following targets, as voted at the European Scout Conference in August 2013:

- 1.3: Support and encourage NSOs/NSAs to produce evidence of the impact of Scouting in youth participation and active citizenship, promote the results and communicate it to decision-makers

- 4.2: Act as a conduit for the introduction of issues of concern to actors including wider civil society, government, institutions, formal education and the private sector

Role of the Peer Review Group members

Fundraisers in associations will be involved in supporting the European Regions of WAGGGS and WOSM in a consultancy volunteer role.

The team will consist of 6/8 members, representing different Europe Region WAGGGS and WOSM Europe Region organisations and with each bringing different experience and competences.

The Peer Review Group members must meet the following requirements:

- Be volunteers or staff representatives of their national associations which must be members of WAGGGS and/or WOSM;
- Have specific knowledge of, and competence in, fundraising within their national associations;
- Bring relevant knowledge and experience from their national associations whilst not actually representing their associations;
- Be able to communicate effectively in English;
- Be committed to meeting deadlines;
- Be committed to contributing to and achieving the above mentioned targets and project objectives, offering high quality feedback, as requested;
- Be committed to accomplish the tasks agreed (a sample of tasks is listed below); &
- Be present at preparatory meetings via use of online communication tools for the full duration of the project.

General tasks

The Peer Review Group will be expected to:

- Compile evidence of the situation in their associations through the online questionnaire that WAGGGS and WOSM will produce together (April-May 2014)
- Peer review the policy paper (August-September 2014)
- Support the regions in developing tools and proposals for guidance to support associations in influencing decision-makers and donors, using the policy paper to enhance support for their own funding contexts (September-November 2014)
- To provide feedback when requested.

Expected Commitment

The Peer Review Group members are expected to co-operate mainly through the use of long-distance communication tools (e-mail, skype, phone) during the project duration. The group will follow the work schedule agreed upon within WAGGGS and WOSM Offices.

What we offer

- ✓ A shared learning experience in a motivated and dynamic environment
- ✓ Collaboration with other volunteers and professional experts in fundraising
- ✓ An invitation to attend the sharing and networking event in Belgium in November/December 2014 - with catering costs covered during the events

Disclaimer

Please consider that we may decide to video-tape some sessions or use the photos taken during the knowledge-sharing and networking event for promotion/visibility purposes. If you are not comfortable with this, please let us know.

Practical information

The candidates should apply by sending a short statement of interest and suitability to Stefania Francescon, WAGGGS (stefania@europe.wagggsworld.org) or Marguerite Potard, WOSM (relex@scout.org) by **24 April 2014**.

If you have any doubts, questions or need encouragement to participate in this Group, please do not hesitate to contact:

Stefania, WAGGGS via email at stefania@europe.wagggsworld.org or by phone at +32 2 541 08 80
Marguerite, WOSM via email at relex@scout.org or by phone at +32 2 538 73 61

We will be excited to hear from you if you are interested and motivated to join the Donor Advocacy Peer Review Group on the basis of the terms for engagement, described above!