



## Invitation | The Academy 2014

Belgrade | Serbia

4 – 9 November 2014

### What is The Academy?

The Academy 2014 is a unique Scout & Guide event designed to enable participants to get high-quality training and networking opportunities around the core priorities of the Europe Region WAGGGS and the European Region of WOSM.

### Who should attend The Academy?

The event is open for everyone holding a position at national level in Member Organisations of WAGGGS and National Scout Organisations and National Scout Associations of WOSM, from members of particular working groups to Chief Commissioners.

Most organisations will probably send participants that hold positions in specific areas of work. Previous Academies show that most participants are active in the field of Governance (as commissioners or board members), in the field of Educational Methods/Education (as trainers or those responsible for programme/education) or in the field of Representation (for instance in communications or advocacy). The Academy 2014 offers a broad range of sessions addressing matters of interest to all these different groups of participants.

### What are the topics at The Academy?

During the event, participants will be able to choose from a variety of sessions per day and thus compose their own training plan matching their position and particular needs. A broad range of sessions dealing with different areas of work will be offered simultaneously. And there will be enough sessions on offer to make the event interesting for everyone.

A detailed description of each session, providing goals, objectives and expected outcomes, will be published on the website of The Academy in due course, but here is the list of some of the Core Sessions topics:

- Growth Strategy
- Managing Change
- Project Management
- Developing Organisational Strategy
- Recruitment & Retaining Volunteers
- Spokesperson Training
- Monitoring & Evaluation
- Mentoring & Coaching
- Succession Planning
- Managing Volunteers
- Scouting DNA (our fundamentals and how to communicate them)

In addition to the sessions, the host team will organise **various social activities**. The participation fee excludes costs for the social activities if a charge is required. There will be a number of low-cost or free options.

## How to register for The Academy?

Want to be part of the biggest Scout and Guide event of the year?

Check out information available and register on-line on the Academy's website ([academy.europak-online.net](http://academy.europak-online.net)) **BEFORE 15 September 2014**. After the application deadline, the list of participants will be sent to International Commissioners for their approval.

The participation fee is **EUR 390** and includes accommodation, meals and tea/coffee breaks, free access to the venue's facilities, as well as session materials for the full event. See the registration page for more information about the 5 DAYS, 4 DAYS, 3 DAYS, 2 DAYS and 1 DAY (no overnight stay) options.

Accommodation of participants will be provided by Hotel M ([www.hotel-m.com](http://www.hotel-m.com)), in Belgrade, on the following basis: shared rooms, full board, two coffee breaks (per day), use of conference rooms.

## Follow the Academy!

Follow the Academy on social media: [facebook.com/ScoutGuideAcademy](https://facebook.com/ScoutGuideAcademy) and [twitter.com/thegacademy](https://twitter.com/thegacademy).

## Travel arrangements

Once participants have been selected and approved, they will receive acceptance letters. **All participants should then make their own travel arrangements and, if necessary, obtain a visa**. If you require an official invitation letter to obtain a visa, please fill in all information in the application form. Please be aware that it may take a significant amount of time to obtain a visa, so please apply early enough.

## Funding to support participation

Organisations and associations that applied for the **Erasmus + / Youth in Action application** will be informed in due time about the results – it is expected to receive an answer to the application at the beginning of July 2014.

## Language

The event will be held in **English**.

## Additional information

Any additional information can be found at the **official Academy website** [academy.europak-online.net](http://academy.europak-online.net).

If you need any further information, please do not hesitate to contact the following persons, according to your concern:

- **Sessions**
  - Stephen Peck, WOSM Content Manager: [stephen.peck@scouts.co.uk](mailto:stephen.peck@scouts.co.uk)
  - Linda Broer, WAGGGS Content Manager: [linda.broer@dewaal-tc.nl](mailto:linda.broer@dewaal-tc.nl)
- **Visa**
  - Letizia Gambini, WSB – European Regional Office: [lgambini@scout.org](mailto:lgambini@scout.org)

## Insurance

The European Scout Region and the Europe Region WAGGGS are not covering risks of participants by insurance, neither during the event nor during the travel to or from the venue. Please note that it is the exclusive responsibility of the National Scout Association / Member Organisation to check and make sure that participants are covered by insurance (illness, accident, repatriation).

## Cancellation

If, from one month before the event, participants wish to cancel their participation, the European Scout Region will invoice any non-refundable cancellation fees that might apply.

