

Report to the European Scout Committee

Growth through Quality Working Group

1. Introduction

This report deals with 'Strategic Objective 2 – Growth through Quality' as outlined in the Regional Scout Plan 2010-2013. It should be read in conjunction with the Regional Scout Plan 2010-2013, which can be accessed at www.scout.org/europe

2. Progress in implementing Objectives, Actions and achieving KPIs

Since the last meeting of the European Scout Committee

- **AC 2.1.1 – ACCOMPLISHED**

Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs

Progress:

- Gathering data on existing quality standards and putting them in usable form.
- GQWG library on EuroScoutInfo.
- Article with a summary on findings about quality standards published on EuroScoutInfo.
- Session on quality at the Training Commissioners' Network Meeting 2013.

- **AC 2.1.3 - ACCOMPLISHED**

Encourage NSOs/NSAs to identify appropriate methods for communicating the need for membership growth and how to present this to the public

Progress:

- Presented and discussed in some sense at the Academy 2012 and previous events.
- Article on promotional videos (recruitment campaigns) of NSOs/NSAs published on EuroScoutInfo.

- **AC 2.1.4 – ACCOMPLISHED**

Actively participate in projects and research activities initiated at world level related to membership growth

Progress:

- Collected info on projects and research at world level. Information was distributed to World Scout Committee members and staff working on world level. According to the feed-back received, not much is going on world level related to this topic.
- Information shared through the GQWG library on EuroScoutInfo.

- **AC 2.2.2 – IN PROGRESS**

Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems

Progress:

- Gathered information on NSOs that are reviewing/renewing their training systems.
- Processed results from Needs and strengths analysis and suggested TS containing component in this area for the following NSOs/NSAs: Bosnia and Herzegovina, Latvia, Serbia.
- Workshop for the TC Network meeting realized.
- Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.
- Sessions on quality delivered at the Training Commissioners' Network Meeting 2013.
- Article with a summary on findings about quality standards published on EuroScoutInfo.

- **AC 2.2.3 - ACCOMPLISHED**

Work with selected NSOs/NSAs to compare training provisions for adult volunteers in Scouting and publish a report outlining the conclusions and recommendations

Progress:

- Processed results from Needs and strengths analysis to identify possible NSOs/NSAs.

- Collected and shared best practices on training provisions in NSOs/NSAs and published findings on EuroScoutInfo.
- **AC 2.3.2 - IN PROGRESS**
Develop an adaptable quality framework to help ensure quality in the design and implementation of youth programme
Progress:
 - Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.
 - Session on quality delivered at the TCNM 2013.
- **AC 2.3.3 - IN PROGRESS**
Encourage NSOs/NSAs to regularly evaluate and ensure the quality of youth programme delivery at local level, and work with the feedback
Progress:
 - EuroScoutInfo article.
 - Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.
 - Session on quality delivered at the TCNM 2013.

3. Next steps in implementing Objectives, Actions and achieving KPIs

Until next meeting of the European Scout Committee

- **AC 2.1.1**
Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs
Next Steps:
 - TS to NSOs/NSAs.
 - Quality standards/assessment from: Iceland, Netherlands, Croatia, Greece, UK – make those available in the library and share the information.
- **AC 2.1.3**
Encourage NSOs/NSAs to identify appropriate methods for communicating the need for membership growth and how to present this to the public
Next steps:
 - TS to NSOs/NSAs.
 - Possibly an article (interview) on key factors for successful growth on EuroScoutInfo.
- **AC 2.2.2**
Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems
Next Steps:
 - Gather information on NSOs that are reviewing/renewing their training systems.
 - Share information on quality standards in training systems.
 - TS to NSOs/NSAs.
 - Generating a list of NSOs working on training system review/renewal and publishing of that list on EuroScoutInfo.
 - Collect some good practices at the end of the triennium.
- **AC 2.3.2**
Develop an adaptable quality framework to help ensure quality in the design and implementation of youth programme
Next Steps:
 - Use conclusions and findings from different discussions (sessions) and see if they can be incorporated into adaptable quality framework.
- **AC 2.3.3**
Encourage NSOs/NSAs to regularly evaluate and ensure the quality of youth programme delivery at local level, and work with the feedback
Next Steps:
 - Unknown.

4. Successes

Please list the key successes since the last meeting of the European Scout Committee

- Tailored support in progress.

- Successful implementation of Tailored support projects, including sessions at the TCNM 2013.
- Commitment within the GQWG.

5. Challenges

Please list the key challenges since the last meeting of the European Scout Committee

- Few NSOs have a clear growth strategy which makes evaluation of whether KPIs have been reached very difficult.

6. Issues for the consideration of the European Scout Committee

In brief, please list significant issues that you would like the European Scout Committee to consider

- See above mentioned challenges.

May 2013