# Report to the European Scout Committee

## Growth through Quality Working Group

1. **Introduction**
   This report deals with 'Strategic Objective 2 – Growth through Quality' as outlined in the Regional Scout Plan 2010-2013. It should be read in conjunction with the Regional Scout Plan 2010-2013, which can be accessed at www.scout.org/europe

2. **Progress in implementing Objectives, Actions and achieving KPIs**
   *Since the last meeting of the European Scout Committee*
   - **AC 2.1.1 – IN PROGRESS**
     *Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs*
     **Progress:**
     - Gathering data on existing quality standards and putting them in usable form.
     - GQWG library on EuroScoutInfo.

   - **AC 2.1.3 - ACCOMPLISHED**
     Encourage NSOs/NSAs to identify appropriate methods for communicating the need for membership growth and how to present this to the public
     **Progress:**
     - Presented and discussed in some sense at the Academy 2012 and previous events.

   - **AC 2.1.4 – IN PROGRESS**
     *Actively participate in projects and research activities initiated at world level related to membership growth*
     **Progress:**
     - Collecting info on projects and research at world level. Information was distributed to World Scout Committee members and staff working on world level. According to the feed-back received, not much is going on world level related to this topic.

   - **AC 2.2.1 – ACCOMPLISHED**
     *Work with interested NSOs/NSAs to establish voluntary quality standards in training for adult volunteers*
     **Progress:**
     - Gathering requests on TS.
     - Processed results from Needs and strengths analysis and suggested TS that has a component in this area for the following NSOs/NSAs: Bosnia and Herzegovina, Cyprus, Estonia, Iceland, Ireland, Italy – CNGEI, Latvia, Luxemburg, Malta, Montenegro, Poland, Portugal, Romania, Serbia, Slovenia.
     - Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

   - **AC 2.2.2 – IN PROGRESS**
     *Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems*
     **Progress:**
     - Gathered information on NSOs that are reviewing/renewing their training systems.
     - Processed results from Needs and strengths analysis and suggested TS containing component in this area for the following NSOs/NSAs: Bosnia and Herzegovina, Latvia, Serbia.
     - Workshop for the TC Network meeting realized.
     - Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

   - **AC 2.2.3 - IN PROGRESS**
     Work with selected NSOs/NSAs to compare training provisions for adult volunteers in Scouting and publish a report outlining the conclusions and recommendations

**Progress:**
- o Processed results from Needs and strengths analysis to identify possible NSOs/NSAs.

- **AC 2.2.4 – ACCOMPLISHED**
*Support NSOs/NSAs in introducing new technologies and techniques to assist with ensuring the quality of training for adult volunteers*

  **Progress:**
  - o Gathering information on existing experience.
  - o Euroscoutinfo article published.
  - o Session suggested for the Academy 2012 but it was prepared and delivered by ECWG.

- **AC 2.3.1 – ACCOMPLISHED**
Explore existing quality frameworks and their potential application to ensuring quality in the design and implementation of youth programme
  **Progress:**
  - o Gathering information from NSOs on existing quality frameworks, through Committee contact system and internet resources.
  - o A session on youth programme, quality and growth was realized at the joint growth event in Denmark in April 2012.
  - o ITT work has been realized during the 7th EM Forum 2012.
  - o Session on quality in design and implementation of the youth programme was realized during the Academy 2012.

- **AC 2.3.2** - **IN PROGRESS**
Develop an adaptable quality framework to help ensure quality in the design and implementation of youth programme
  **Progress:**
  - o Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

- **AC 2.3.3** - **IN PROGRESS**
Encourage NSOs/NSAs to regularly evaluate and ensure the quality of youth programme delivery at local level, and work with the feedback
  **Progress:**
  - o EuroScoutInfo article.
  - o Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

- **AC 2.3.6** - **ACCOMPLISHED**
Discuss with NSOs/NSAs how to ensure that youth programmes tackle current issues affecting young people, or how to respond to events happening around them
  **Progress:**
  - o A session on youth programme, quality and growth was realized at the joint growth event in Denmark in April 2012.
  - o Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

- **AC 2.3.7** - **ACCOMPLISHED**
Initiate a discussion with NSOs/NSAs on how to use the youth programme as a vehicle for peer recruitment
  **Progress:**
  - o A session on youth programme and recruitment was realized at the joint growth event in Denmark in April 2012.
  - o Session on Quality in Youth programme and training was prepared and delivered during the Academy 2012.

- **AC 2.5.2 – ACCOMPLISHED**
Support NSOs/NSAs in implementing training to assist local managers in improving retention of young people moving from one age section to another
  **Progress:**
  - o Realized online survey of retention of young people during the WS Jamboree and the Academy 2011. 50 survey filled forms received.

        o  Session for recruitment and retention of young people was prepared and delivered during Academy 2012.

- **AC 2.6.3 – <span style="color:green">ACCOMPLISHED</span>**
  Encourage NSOs/NSAs to identify and use innovative recruitment methods to secure adequate adult volunteers to deliver Scouting at local level

  **Progress:**
  - Euroscoutinfo published.
  - A session on recruitment and retention was realized at the joint growth event in April 2012.
  - Session for recruitment and retention of young people has been prepared and delivered during Academy 2012.

3. **Next steps in implementing Objectives, Actions and achieving KPIs**
   *Until next meeting of the European Scout Committee*

   - **AC 2.1.1**
     *Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs*
     **Next Steps:**
     - Extract the gathered data on existing quality standards and put it in usable form.
     - Sharing the information on EuroScoutInfo.
     - Quality standards/assessment from: Iceland, Netherlands, Croatia, Greece, UK – make those available in the library and share the information.

   - **AC 2.1.3**
     Encourage NSOs/NSAs to identify appropriate methods for communicating the need for membership growth and how to present this to the public
     **Next steps:**
     - TS to NSOs/NSAs.
     - Collect and share info on recruitment campaigns in NSOs.
     - Put videos from NSO online.

   - **AC 2.1.4**
     *Actively participate in projects and research activities initiated at world level related to membership growth*

     **Next Steps:**
     - Further collection of info on projects and research at world level.

   - **AC 2.2.2**
     *Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems*
     **Next Steps:**
     - Gather information on NSOs that are reviewing/renewing their training systems.
     - Share information on quality standards in training systems.
     - TS to NSOs/NSAs.
     - Generating a list of NSOs working on training system renewal and publishing of that list on EuroScoutInfo.
     - Collect some good practices at the end of the triennium.

   - **AC 2.2.3**
     *Work with selected NSOs/NSAs to compare training provision for adult volunteers in Scouting and publish a report outlining the conclusions and recommendations*
     **Next Steps:**
     - Making conclusions on the findings about training provisions of some NSOs.

   - **AC 2.3.2**
     *Develop an adaptable quality framework to help ensure quality in the design and implementation of youth programme*
     **Next Steps:**
     - Use conclusions and findings from different discussions (sessions) and see if they can be incorporated into adaptable quality framework.

- **AC 2.3.3**
  *Encourage NSOs/NSAs to regularly evaluate and ensure the quality of youth programme delivery at local level, and work with the feedback*
  **Next Steps:**
    - o Unknown.

## 4. Successes
*Please list the key successes since the last meeting of the European Scout Committee*
- Tailored support in progress.
- Successful implementation of Tailored support projects.
- Commitment within the GQWG.
- Successful joint work of facilitators for preparation of sessions for Academy 2012.
- Successful realization of 10 sessions at the Academy 2012.

## 5. Challenges
*Please list the key challenges since the last meeting of the European Scout Committee*
- Few NSOs have a clear growth strategy which makes evaluation of whether KPIs have been reached very difficult.

## 6. Issues for the consideration of the European Scout Committee
*In brief, please list significant issues that you would like the European Scout Committee to consider*
- See above mentioned challenges.

March 2013