World Scout Bureau Mondial du Scoutisme

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#### To:

International Commissioners and Principal Contacts of NSOs and NSAs in the European Scout Region

Circular 7/2012

#### Funding opportunities for NSO/NSAs in Europe

Dear friends,

As a follow-up to Circular 25/2011, I am pleased to provide this update on Funding Opportunities available to NSOs and NSAs in Europe.

You may recall that in recent years the European Region has been trying increasingly to promote the use of, as well as the accessibility to, external sources of funding for Scouting in Europe. This is particularly relevant given the difficulties of the economic situation in our Region and worldwide.

The document is a working tool for all NSOs and NSAs, aiming to offer comprehensive information about the different funding opportunities available in Europe. It will be continue to be developed as further information becomes available.

It gives an overview of the available funding opportunities, with useful information and direct contacts. Particular attention is given to deadlines and procedures to enable you to be aware of the amount of time and preparation required for an application.

Please note that some of opportunities are offered directly through WOSM (or various entities related to Scouting) while others are external and not limited to Scouting. I warmly suggest to each NSO/NSA to identify which funding opportunity could be more relevant to its aims, needs and projects.

If you are interested to know more about the different opportunities or if you are have a specific question, do not hesitate to contact Nicolò in the Brussels Office at <a href="mailto:npranzini@scout.org">npranzini@scout.org</a>

Yours sincerely,

David McKee Regional Director

# Funding opportunities for NSOs and NSAs in Europe

# **Summary table**

Name	Type of activity	Focus	Who can apply	Amount of the grant	Deadline
Partnership Fund	Wide range of possibilities, fitting to the needs of the applicant	Support the development of the organisation in partnership with the Region	Only NSO/NSAs of the European Region	Up to EUR 25,000 maximum or 60% of the project costs if lower	No fixed deadline
European Scout Foundation – Small Projects	Wide range of possibilities, fitting the needs of the applicant	Development of Scouting in Central and Eastern Europe particularly at local level	Local groups and NSO/NSAs of Central and Eastern Europe	Up to EUR 3,000	No fixed deadline
Eric Frank Trust	Events; seminars; training; long term projects	Leadership development	Youth organisations including NSO/NSAs	Up to GBP 20,000	No fixed deadline
Leadership Training Fund	Bi-lateral and multilateral training projects	Sharing training methods and training events between associations	NSOs/NSAs in partnership with one or more other associations in Europe – preference given to East – West partnerships	Between EUR 10,000 and EUR 25,000	No fixed deadline
Messengers of Peace	Projects for: Dialogue; Peace; Youth in conflict situations; Capacity strengthening; Creating the MoP network	Peace and community involvement	NSOs/NSAs in Europe. Projects may be inter-regional and multi regional	2 categories: below and above USD 25,000	Requests below USD 25.000: at any time. Requests above USD 25,000: 4 every year; 28/02 - 31/05 - 31/08 - 30/11
Youth in Action	Youth exchanges; voluntary service; seminars; training; youth initiatives at national level	European citizenship; youth participation; cultural diversity; social inclusion	Youth organisations in Europe, including NSO/NSAs. (NSO/NSAs from SEE are eligible only for some actions)	Depending on the actions applied. Budget based on flat rate and fixed costs. Cofunding is needed	5 every year: 01-02 / 01-04 / 01- 06 / 01-09 / 01-11 Activities have to start at least 4 months after the deadline
European Youth Foundation	Events; seminars; training; production of tools (books, websites); pilot projects at national level	Human rights; youth participation; cultural diversity; social inclusion	Youth Organisations including NSO/NSAs	For events the average is EUR 15,000; for tools it is EUR 5,000; for pilot projects the maximum is EUR 7,600. Cofunding is needed	For events and tools: 01/04 and 01/10 for activities taking place the following year. No fixed deadline for pilot projects

<sup>\*\*\*</sup> Please note that more information for each funding opportunity can be found in the text below \*\*\*

## Partnerships Fund (PF)

- Donor: WOSM European Region
- Aim: provide financial assistance to associations, through the development of a partnership project
- Who can apply: National Scout Organisations and National Scout Associations of the European Region of WOSM
- Procedure: Application forms can be found on the scout.org/europe website and should be sent by
  mail or e-mail (europe@scout.org). The application should be based on the needs analysis and
  discussed with the Committee Contact before submitting the initial application.
- Budget: maximum amount to be provided by the fund is €25,000 per application, representing a maximum of 60% of the total project budget
- **Deadline**: applications may be submitted at any time. There are no application deadlines
- **Example of approved projects/financed actions**: actions focusing on growth, renewal of Youth Programmes or Training Systems. See also scout.org/europe
- More information: www.scout.org/en/around the world/europe/about scouting/partnerships fund
- Contact in the European Regional Office: Rose-Marie Henny at <a href="mailto:rmhenny@scout.org">rmhenny@scout.org</a>

### Small projects of the European Scout Foundation (ESF)

- Donor: European Scout Foundation
- Aim: provide financial support for the development of Scouting in Central and Eastern Europe
- **Who can apply:** projects should come from a local Scout group or other levels of the NSO and have the approval of the International Commissioner
- **Procedure**: on line application to be completed on the website
- Budget: amount requested should be between €1,000 and €3,000
- **Deadline**: applications may be submitted at any time. There are no application deadlines
- **Example of approved projects/financed actions**: contribution in educational projects; purchase of material; organisation of events
- More information: fose.scouthub.org
- Contact: <u>europefoundation@scout.org</u>

#### **Eric Frank Trust (EFT)**

- Donor: Eric Frank Trust
- **Aim**: to advance education, including development of leadership skills, and to advance young people in life with a view to helping them become more responsible citizens
- **Who can apply:** any organisation worldwide whose main purpose is the education and development of young people, with priority given to NSOs/NSAs
- Procedure: projects must be submitted electronically to "The Administrator of the Eric Frank Trust Stella Simpson" at <a href="stella@waltonfirs.co.uk">stella@waltonfirs.co.uk</a>. There is a standard cover page, but no application form. No application from a Scout organisation will be considered unless it has the written support of the World Scout Bureau, Central and/or Regional office.
- **Budget**: no more than £30.000 will be made available to any one project.
- **Deadline**: applications may be submitted at any time. There are no application deadline
- **Example of approved projects/financed actions**: activities promoting leadership development in young people
- More information: www.ericfranktrust.org Please check also <u>Circular 18/2011</u>
- Contact: <a href="mailto:stella@waltonfirs.co.uk">stella@waltonfirs.co.uk</a> or <a href="mailto:ericfranktrust@gmail.com">ericfranktrust@gmail.com</a>

#### **Leadership Training Fund**

- Donor: donation to the European Scout Foundation to support Scouting and Guiding in Europe
- **Aim**: to encourage the sharing of training methods between associations from different countries through bi-lateral and multilateral training projects.
- Who can apply: NSOs/NSAs in partnership with one or more associations in Europe
- Procedure: applications should be submitted to <u>leadership@europak-online.net</u>. There is no standard application form
- Budget: between EUR 10,000 and EUR 25,000
- **Deadline**: applications may be submitted at any time. There are no application deadline
- Example of approved projects/financed actions: training activities/projects
- More information: leadership@europak-online.net
   Please also check Joint Circular 2/2012

#### **Messengers of Peace**

- Donor: World Scout Foundation
- **Aim**: to inspire millions of young men and women throughout the world to work to become messengers of peace through community action, capacity building, dialogue and communication
- Who can apply: NSOs, Regional Offices and the Central Office of the World Scout Bureau can submit applications. Local Scout Groups must go through their NSO to submit projects. Preference will always be given to NSOs, particularly those in countries facing economic difficulties.
- **Procedure**: Project proposals should be completed using the standard Application Form, which can be found on scout.org. Completed project proposals must then be sent to the World Scout Bureau European Regional Office.
  - For grants below USD 25,000 (minimum grant is USD 1,000), the application can be completed in English or French
  - o For grants above USD 25,000, the application can only be completed in English. The Regional Office can provide support for translation.
- Budget: 2 categories below and above USD 25.000
- **Deadline**: For grants below USD 25,000 applications can be sent at any time; For grants above USD 25,000, there are four review dates every year but there is the possibility of some variation: 28 February, 31 May, 31 August and 30 November
- Example of approved projects/financed actions: The Fund targets five categories of work: (1) training in dialogue; (2) support for specific peace projects; (3) support to young people living in "hot" conflict situations; (4) capacity strengthening; and (5) globalising the Messengers of Peace Global Network.
- More information: <u>scoutmessengers.com</u>

#### Youth in Action Programme of the European Commission (YiA)

- Donor: European Union
- Aim: is the Programme that the European Union has set up for young people and youth organisations. It has been designed to support activities and events that aim to inspire and foster a sense of active European citizenship, solidarity and tolerance among young Europeans and to involve them in shaping the Union's future. It promotes mobility within and beyond the EU borders, nonformal education and intercultural dialogue
- Who can apply: all the programme actions foreseen are eligible for NSOs/NSAs in all the so called "Programme Countries" meaning EU Member States + Iceland, Liechtenstein, Norway, Switzerland, Croatia, Turkey; only few actions are available for "Neighbouring partner countries", meaning Albania, Bosnia and Herzegovina, FYROM, Montenegro, Serbia and Israel. Eligible participants are young people aged between 13 and 30 years old or adults active in youth work or youth organisations legally resident in one of the Programme or Neighbouring Partner Countries. For all YiA Projects there are different age limits and also different numbers of eligible participants.
- **Procedure**: Depending on the programme action, the selection process is initiated in one of the following ways: permanent (or on-going) call for proposals and specific calls for proposals.

Application forms of each call for proposal are available on the websites of each National agency of the Youth in Action programme. Please note that for the majority of the actions require a partnership among organisations from different countries meaning that the activities have to be international

- **Budget**: each action has different funding rules but generally the support is offered in terms of travel, accommodation and activity costs through percentages of actual costs, lump sums and scale of unit costs. Please note that in all the programme actions of the YiA co-funding is required: the support does not finance in any case the 100 % of the costs
- **Deadline**: ad hoc deadlines for specific calls for proposal; 5 deadlines per year for permanent call for proposals (01-02 / 01-04 / 01- 06 / 01-09 / 01-11)
- Example of approved projects/financed actions: youth exchanges, youth initiatives, youth democracy projects, European voluntary service, training and networking activities, meetings with young people and those responsible for youth policy. In particular NSOs/NSAs should take into consideration Action 1.2 "Youth Initiatives" and Action 5.1 "Meeting of Young People and those responsible for youth policy" because are the few actions that could be developed at national level without the need of international partners
- More information: ec.europa.eu/youth
- Contact in the European Regional Office: Nicolò Pranzini at npranzini@scout.org

Please note that the European Regional Office is financially supported by the Youth in Action Programme.

#### **European Youth Foundation of the Council of Europe (EYF)**

- Donor: Council of Europe
- Aim: provide financial support for European youth activities. Its purpose is to encourage co-operation among young people in Europe by providing financial support to European youth activities which serve the promotion of peace, understanding and co-operation in a spirit of respect for the Council of Europe's fundamental values such as human rights, democracy, tolerance and solidarity
- **Who can apply:** youth organisations such as NSOs/NSAs from countries that are Member States of the Council of Europe. Even if the participants in the projects are youth leaders, at least 75% of them must be under the age of 30.
- **Procedure**: youth organisations must be registered online in the EYF database before being able to submit an application; in order to apply an organisation has to fill in an on line application. Please note that for the majority of the actions require a partnership among organisations from different countries meaning that the activities have to be international
- Budget: EYF cannot cover the full cost of the project. Its contribution may not exceed two-thirds of the total cost of a project. Average grant for Category A is 15,000 €; Category B is 5,000€
- **Deadline**: Category A and B two deadlines per year: 01/04 01/10. There are no fixed deadlines for the submission of Category D projects however, the project application should reach the EYF Secretariat at least 3 months before the beginning of the activity
- Example of approved projects/financed actions: there are 3 categories of grants to which organisations can apply to: A International youth meetings; B Youth activities other than meetings; D pilot projects. In particular NSOs/NSAs should take into consideration Category D Pilot Projects because is the only option to develop projects at national level without the need of international partners
- More information: www.eyf.coe.int/fej
- Contact in the European Regional Office: Nicolò Pranzini at npranzini@scout.org

Please note that the European Regional Office is financially supported by the European Youth Foundation.

#### Other funding opportunities

• **Foundations:** across Europe several foundations provide funding for youth projects. Some of them are active at European/international level but the majority of them are based and operate at national level. We can't provide, for obvious reasons, an exhaustive list of all the foundations active in the youth field. Therefore NSO/NSAs interested to work with foundations should first look for national

databases that are normally available on line. One interesting database is offered by the European Foundation Centre (EFC) at <a href="www.efc.be">www.efc.be</a>. The EFC is an international association of foundations and corporate funders and those foundations specifically works on children and youth can be found at: <a href="www.efc.be/Networking/InterestGroupsAndFora/ChildrenYouth/Pages/EuropeanChildrenAndYouthGroup%28Default%29.aspx">www.efc.be/Networking/InterestGroupsAndFora/ChildrenYouth/Pages/EuropeanChildrenAndYouthGroup%28Default%29.aspx</a>

• **Corporate sector:** more and more corporate companies are nowadays developing Corporate Social Responsible schemes, providing either funding, services or other kinds of support to civil society organisations. A quite exhaustive list of companies active in Europe can be found at this link: <a href="https://www.csreurope.org/pages/en/membership">www.csreurope.org/pages/en/membership</a>

#### **Useful resources for funding**

- Specifically for NSO/NSAs of South-Eastern Europe: the Balkan Civil Society Development Network (BCSDN) produced an on line database of donors active in the Balkan region available at www.balkancsd.net/policy-research-analysis/donor-strategies-and-practices/database/links.html
- Guidelines on Fundraising produced by WOSM Asia Pacific Region:
- www.scout.org/en/information events/library/fund mobilisation/guidelines on fundraising
- T-kit 9 "Funding and financial management" produced by UE-COE youth partnership: <a href="youth-partnership/publications/T-kits/9/Tkit">youth-partnership/publications/T-kits/9/Tkit</a> 9 EN
- Open Society Foundations "Mapping of Donors Active in the International Youth
- **Sector":** www.soros.org/initiatives/youth/articles\_publications/publications/mapping-of-donors-20100322/mapping-of-donors-20100322.pdf
- UK Institute of Fundraising (website with a lot of interesting suggestions):
   www.institute-of-fundraising.org.uk
- How to fundraise (website with lot of interesting suggestions): www.how2fundraise.org
- Funds for NGOs (website with lot of interesting suggestions and free latest funds alert):
   www.fundsforngos.org
- European Fundraising Association: www.efa-net.eu
- For SAGNOs: the WAGGGS Fund Development Toolkit can be found on the WAGGGS members area
  of the website under 'Groups>Fund Development' (English, French and Spanish). In the same area
  people can access the WAGGGS Corporate Partnerships Policy and other WAGGGS Fund Development
  Policies.

Please note that the European Regional Office always informs NSO/NSAs of funding opportunities that might be interesting for them and has developed a database including all these and other information that are relevant for youth organisations. Some funding opportunities or donors have not been listed in this document only because they might be active only in specific geographical areas of countries and therefore are not relevant for a communication addressing all the NSO/NSAs in Europe. This includes, for example, programmes of the European Union focusing on Neighbouring non EU countries or that have different implantation objectives in different countries. Please do not hesitate to contact the Office in Brussels to inquire for more information.