

# Report to the European Scout Committee

## Growth through Quality Working Group

### 1. Introduction

This report deals with 'Strategic Objective 2 – Growth through Quality' as outlined in the Regional Scout Plan 2010-2013. It should be read in conjunction with the Regional Scout Plan 2010-2013, which can be accessed at [www.scout.org/europe](http://www.scout.org/europe)

### 2. Progress in implementing Objectives, Actions and achieving KPIs

*Since the last meeting of the European Scout Committee*

- **AC 2.1.1 – IN PROGRESS**

*Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs*

**Progress:**

- Gathering data on existing quality standards and putting them in usable form

- **AC 2.1.4 – IN PROGRESS**

*Actively participate in projects and research activities initiated at world level related to membership growth*

**Progress:**

- Collecting info on projects and research at world level

- **AC 2.2.1 – IN PROGRESS**

*Work with interested NSOs/NSAs to establish voluntary quality standards in training for adult volunteers*

**Progress:**

- Gathering requests on TS
- Listing ideas for sessions on the Academy

- **AC 2.2.2 – IN PROGRESS**

*Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems*

**Progress:**

- Gather information on NSOs that are reviewing/renewing their training systems

- **AC 2.2.4 – IN PROGRESS**

*Support NSOs/NSAs in introducing new technologies and techniques to assist with ensuring the quality of training for adult volunteers*

**Progress:**

- Gathering information on existing experience

- **AC 2.3.5 – IN PROGRESS**

*Gather examples of how NSOs/NSAs allow for flexible delivery of youth programme and encourage other NSOs/NSAs to see the benefits of flexible operating*

**Progress:**

- Find examples of best practices

- **AC 2.5.1 – IN PROGRESS**

*Examine data provided by NSOs/NSAs and identify opportunities for better membership retention of young people moving from one age section to another*

**Progress:**

- Gathering data

- **AC 2.5.4 – IN PROGRESS**

*Study the transition processes and rates of retention in competitor and partner organisations as well as in other Regions and make recommendations*

**Progress:**

- Research – gathering data

- **AC 2.6.1 – IN PROGRESS**

*Identify more accurately, with NSOs/NSAs, how many young people are waiting to join Scouting and share information on the situation*

**Progress:**

- Gathering data on existing waiting lists in NSOs

### **3. Next steps in implementing Objectives, Actions and achieving KPIs**

*Until next meeting of the European Scout Committee*

- **AC 2.1.1**

*Identify quality standards or frameworks used by NSOs/NSAs in Europe as well as around the world and share the information with NSOs/NSAs*

**Next Steps:**

- Gathering data on existing quality standards and putting them in usable form

- **AC 2.1.2**

*Promote the use of the 'Action for Growth' toolkit as well as other tools focussed on ensuring quality, direct to NSOs/NSAs as well as through seminars and events*

**Progress:**

- Possible training at Academy

- **AC 2.1.4**

*Actively participate in projects and research activities initiated at world level related to membership growth*

**Next Steps:**

- Collect info on projects and research at world level
- Inform WSC about GQWG interest in participation

- **AC 2.2.1**

*Work with interested NSOs/NSAs to establish voluntary quality standards in training for adult volunteers*

**Next Steps:**

- Gathering requests on TS
- Possible workshop for Training Commissioners/Coordinators (TC) at the Academy

- **AC 2.2.2**

*Encourage and support interested NSOs/NSAs in the review and renewal of adult training systems*

**Next Steps:**

- Gather information on NSOs that are reviewing/renewing their training systems
- Share information on quality standards in training systems
- Possible workshop for TCs at the Academy or the TC Network meeting

- **AC 2.2.4**

*Support NSOs/NSAs in introducing new technologies and techniques to assist with ensuring the quality of training for adult volunteers*

**Next Steps:**

- Gathering information on existing experience
- Tailored support

- **AC 2.3.1**  
*Explore existing quality frameworks and their potential application to ensuring quality in the design and implementation of youth programme*  
**Next Steps:**
  - Gather information from NSOs on existing quality frameworks
- **AC 2.3.5**  
*Gather examples of how NSOs/NSAs allow for flexible delivery of youth programme and encourage other NSOs/NSAs to see the benefits of flexible operating*  
**Next Steps:**
  - Find examples of best practices
  - EuroScoutInfo articles
- **AC 2.5.1**  
*Examine data provided by NSOs/NSAs and identify opportunities for better membership retention of young people moving from one age section to another*  
**Next Steps:**
  - Get data from ECWG, examine, identify opportunities/challenges...
  - Possible training sessions on membership retention at Academy
- **AC 2.5.2**  
*Support NSOs/NSAs in implementing training to assist local managers in improving retention of young people moving from one age section to another*  
**Next Steps:**
  - Possible workshop for TCs at the Academy and TC Network meeting
  - Tailored support
- **AC 2.5.3**  
*Encourage NSOs/NSAs to undertake research with young people who have left Scouting to understand why they left and use this data for future developments*  
**Next Steps:**
  - Prepare a survey on retention for the leaders corner in the WOSM tent at WSJ
  - EuroScoutInfo articles
- **AC 2.5.4**  
*Study the transition processes and rates of retention in competitor and partner organisations as well as in other Regions and make recommendations*  
**Next Steps:**
  - Research – gather info from other organisation
  - Report findings and recommendations (to the ESC)
  - Possibly a session on transition processes and retention on the Academy
  - EuroScoutInfo articles
- **AC 2.6.1**  
*Identify more accurately, with NSOs/NSAs, how many young people are waiting to join Scouting and share information on the situation*  
**Next Steps:**
  - Gathering data on existing waiting lists in NSOs
  - Circulate the results
- **AC 2.6.2**  
*Initiate an exchange of knowledge between NSOs/NSAs on the management of requests to join Scouting from young people as well as potential adult volunteers*  
**Next Steps:**
  - Possible Network session for NSOs with waiting lists at the Academy 2011
- **AC 2.6.3**

*Encourage NSOs/NSAs to identify and use innovative recruitment methods to secure adequate adult volunteers to deliver Scouting at local level*

**Next Steps:**

- Prepare a survey on recruitment methods for the leaders corner in the WOSM tent at WSJ
- EuroScoutInfo articles
- Circular to NSO with results / feedback from survey

• **AC 2.6.4**

*Assist NSOs/NSAs in developing communications strategies that proactively and constructively deal with the issue of adult volunteer recruitment*

**Next Steps:**

- Possible Tailored support
- Possible workshop on recruitment at the Academy

**4. Successes**

*Please list the key successes since the last meeting of the European Scout Committee*

- n/a

**5. Challenges**

*Please list the key challenges since the last meeting of the European Scout Committee*

- n/a

**6. Issues for the consideration of the European Scout Committee**

*In brief, please list significant issues that you would like the European Scout Committee to consider*

- n/a

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