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Joint Circular

To: International Commissioners in the Europe Region WAGGGS and the European Scout Region

28 June 2011

Dear friends in Guiding and Scouting,

Europak website

It is now two and a half years since we presented the new Europak website with the aim to improve this key communication tool between the Europe Region WAGGGS and the European Scout Region and our MOs/NSOs. With this experience and following new trends in today's information technology as well as some suggestions received at workshops during the 13th European Scout Conference we have started some reorganisation of the website and the way information is presented and distributed to subscribers of <Europak Online>.

Today we are pleased to present you the new Europak website and its new functionalities:

1) Information structure and filtering

As you know, previously all information from Europak was placed in a table and published once a month. We have now decided to give more space for each issue and to facilitate distribution and promotion within your organisations. One of the main differences will be that information will be posted as soon as it is available and not limited to being published only once a month.

Information can be filtered through the monthly archives or following information categories: news, events, calls for action, opportunities, circulars, communication, deadlines, and reports. On both options posts will be chronologically ordered from newest to oldest.

2) New subscription options

Given that information will be posted as soon as it is available, we are also providing several subscription options:

- a) Daily (as and when new posts are uploaded)
- b) Weekly (Weekly Digest)
- c) Monthly (Monthly Digest)

It is important to note that all current subscribers have been automatically subscribed to the <Monthly Digest> since this is how you originally received Europak information. However we strongly recommend that you change your subscription in order to receive information on a more regular basis therefore allowing yourself more time for promotion and reaction within your organisation.

You can manage your current subscription on the subscription page.

World Association of Girl Guides and Girl Scouts
Association Mondiale des Guides et Eclaireuses



World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout

3) Comments and Questions

The new Europak website offers a comments system to be used for your comments and questions on the different posts. If you are a Facebook user this system also offers you the possibility for your comment(s) to appear on Facebook thus increasing the opportunity of involving our networks and giving them the chance to contribute. We shall try to answer your questions promptly.

4) Social Networks

As each new article will be uploaded as a separate post, and have a direct link, sharing on the social networks will therefore be much easier. To this effect we have provided some social networking share buttons.

We remain dedicated to updating official social network pages on Facebook and Twitter whenever new information is available or if there is something that may be of interest to MOs and NSOs

Yours sincerely,



David McKee
Regional Director
WOSM European Scout Region



Penelope Cooper
Regional Director
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