



**European Region
External Funding Unit**

EFU Strategy Planning & Work Methodology

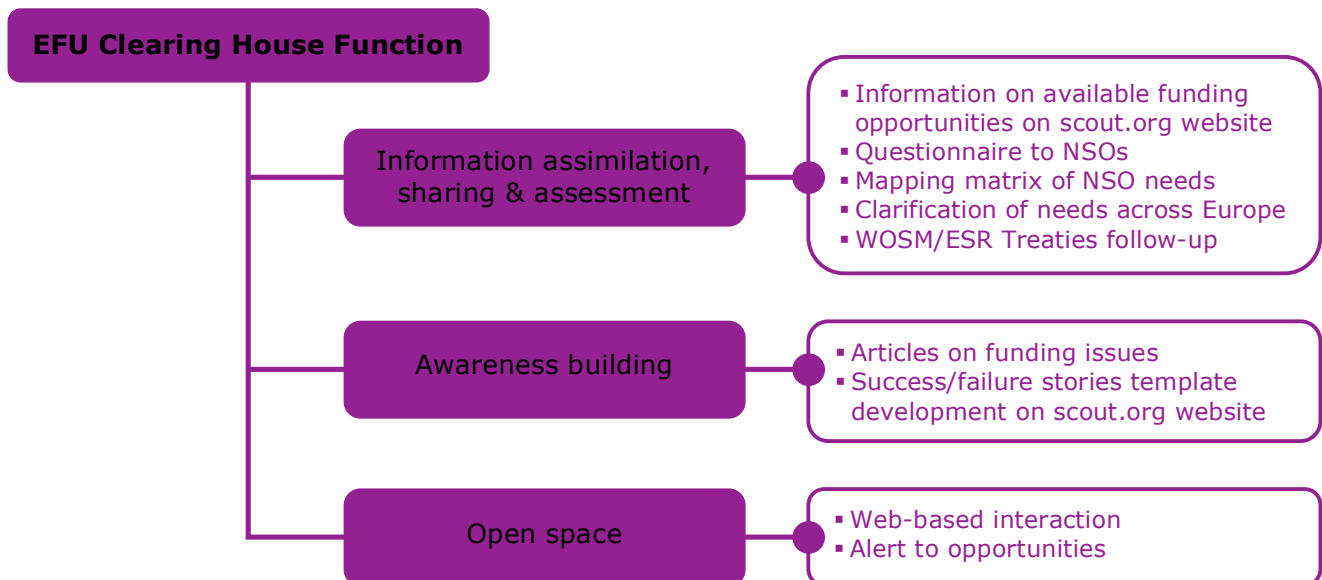
The challenge

The challenge of today in times of financial difficulties is to secure funding for the needs of implementing a quality Scout programme. The main challenge ahead of the External Funding Unit (EFU) is to support NSOs in their efforts to improve their funding capacity.

Having identified its principal aims, the EFU will focus in the current triennium on two main areas/functions: the "Clearing House Function" and the "Support Function".

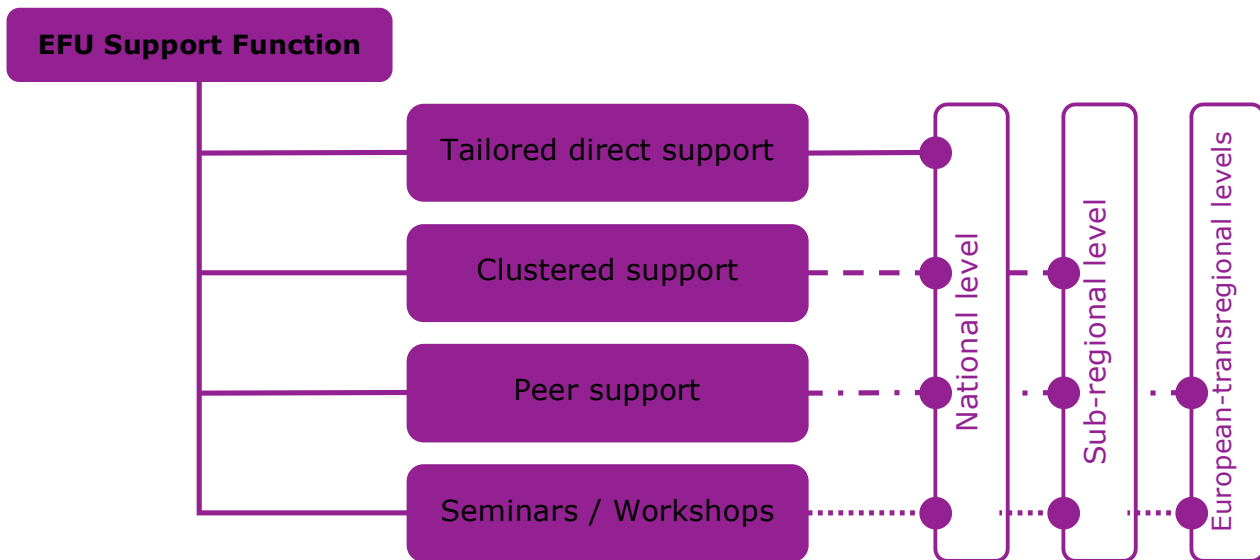
The Clearing House Function

The aim of the clearing house is to provide NSOs with the appropriate level of awareness, information flow and updates on potential external funding resources. This can be supported through the creation of an open space for exchange of information, innovative ideas and experience of good practice.

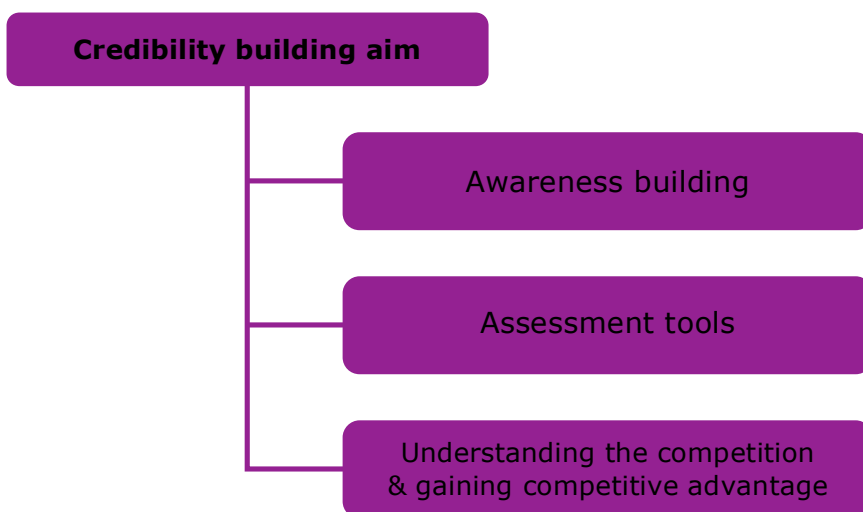


The Support Function

The aim of the support function is to provide NSOs with a support of multilevel nature in order to successfully reach available external funding. The multilevel nature of support consists of direct support for dealing with specific external funding related issues, clustered support to deal with more general and common issues of concern for a number of NSOs which could be of sub regional or thematic interests.



The EFU recognises the transversal nature of funding issues that intersects with an NSOs work especially in the areas of organisational methods / growth / image. Successful funding requires the creation and sustainable image of a credible Scout organisation. Potential external funding supporters should be firmly convinced of the credibility of the NSO as a partner in managing properly its financial resources. For this purpose a credible image should be built. The EFU aims at assisting NSOs to initiate or further develop an internal process to ensure the creation of such an image.



The EFU invites all NSOs to contribute, support and use this new service made available either as a tailored support or a more general/cluster support activity.